

**EUROPEAN  
LAB  
FORUM**



**IMAGINE THE CULTURE OF TOMORROW**

**7<sup>th</sup> edition**

**25 — 26 May 2017 / Lyon — France**

**Press release — Update 19 May 2017**

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# EDITO

## DEMOCRATIC EUROPE : THE TIME FOR REVIVAL IS UPON US

At the last edition of the European Lab Forum, held in Lyon in May 2016, we dissected and discussed a series of alarming social, territorial and generational divides that were fast becoming chasms. These divisions were already relentlessly fuelling society's compulsive and hysterical rejection of a "system" – denounced by all, even if nobody could define it –, of the real or imagined elite, of radicalism, of propaganda and of digital conspiracies.

Since then, such trends have only been reinforced by a series of unexpected political developments. In a matter of months, the United Kingdom voted to leave the European Union, Donald Trump was elected President of the United States, and Turkey intensified its progressive drift towards authoritarianism under President Erdogan. Meanwhile, Vladimir Putin tightened his vice-like grip over Russia, once more proving to incredulous observers and citizens his endless capacity for nuisance-making, which apparently now extends as far as malicious intrusions into the democratic mechanics of other western countries.

### Russian Roulette Democracy

The risk of democratic regression has become universal. Nowadays, every election within the European Union seems to be held to ransom by nationalist-populist onslaughts, generalised xenophobia and digital intoxication. From Austria to the Netherlands, not to mention the upcoming elections in France and Germany, time and again Europe is forced into performing democratic acrobatics to avoid falling into the malicious traps that have been set in its path. But how long can the continent keep playing Russian roulette with democracy ?

The early years of the twenty-first century are defying even the most negative of predictions concerning the obliteration of our democratic and humanist values. We have been left with an overriding nausea akin to falling down a bottomless abyss or witnessing the never-ending, slow motion car crash of democracy. The natural outcome has been the onset of a profound, violent and unprecedented sense of despair.

In response to this global unravelling of democracy, an even more dangerous and internalised malaise is starting to take hold within both individuals and societies: fragmentation, growing individualism, the disintegration of relationships, and the dilution of our sense of community.

### The segmentation of our world

Fatalism and surrender are undermining our drive to build a better world together. As individuals, facilitated by online algorithms and social networks, we are increasingly prepared to disregard collective interests in favour of the comfort of our own micro-communities.

"The web-driven segmentation of the world is having a devastating impact on democracy," declares Larry Lessig. The fact that one of our greatest thinkers and defenders of the web – the father of the "creative commons" – is now warning against the major threats that algorithms and digital micro-communities pose to democratic survival adds yet more weight to these widespread concerns. He warns of the urgent necessity to stand up and fight to wrest back the digital terrain from the faithless, lawless grave-diggers of democracy. "The algorithms that feed users with news on platforms like Facebook are increasingly producing a world in which everyone lives in their own information bubble. In such a world, the idea of undertaking political action geared towards our collective interests is all but an impossibility."

### In limbo: a never-ending transition

Raphaël Glucksmann, one of the most engaged spokespersons of our generation, had this to say about our current state of mind: "One of the most simple and yet pertinent ways to explain the current succession of democratic setbacks is to look at the colonisation of our public spirit by private individualism. This eradication of our civic principles leads to social disintegration, to a desire for isolation, to the fear of otherness, to the erection of walls, and to the dislocation of the state."

But can a crisis, or a transition, really be never-ending ?

“The crisis consists precisely in the fact that the old is dying and the new cannot be born ; in this interregnum a great variety of morbid symptoms appear.” The ingredient of the ‘interregnum’ in this famous quote from Antonio Gramsci leaves a particularly bitter taste in the mouth, when considered in light of recent events.

Are we capable of pushing beyond this seemingly endless period of transition? How can we join forces once more to trace out a shared horizon, to formulate a democratic desire or a new collective adventure far removed from the multi-faceted crisis that is blighting our age and our world?

Deprived of optimism, of utopia, of enthusiasm for what is still to come and of a sense of shared global adventure, the generations to have emerged since the fall of the Berlin Wall – the so-called ‘Hangover Generation’ – have already paid a heavy price. Resentful of not feeling responsible for the world that they inherited, these young people are now suffering the frustration of being unable to take the future back into their own hands.

### **Community and revival**

The spirit of the European Lab Forum, now more than ever, is all about pushing beyond this phase of bitterness, fatalism and passive observation, and giving a platform to those who are prepared to take action: a young generation of activists, artists, researchers, academics, project leaders, entrepreneurs, journalists and authors from Europe and beyond.

This new multi-national movement of activists, increasingly engaged and less and less marginalised, have got what it takes to wrest back control, precisely because theirs is a community that was formed in a world shaped by disenchantment. European, digital and crisis natives, theirs is a path towards independence and alternatives: this relentlessly engaged

community has emerged from the shadows of state institutions, closer to the terrain where social wounds are at their rawest, and with very few resources at their disposal.

At the micro-local, European and international levels, these citizen reconstruction activists are now increasingly joining forces, bound together through creation, culture, social and democratic innovation and the spirit of entrepreneurship and imagination, shaped by an underlying sense of the common good and the shared will to redefine our future.

This is the community that is flying the flag in the ongoing fight against identity mirages and reinvented pasts. That is standing up for solidarity and redefining the parameters of public values, of respect for collective interests and the common good. That wishes to reinvent tomorrow’s media, their economic models and their independence, in order to reaffirm the value of a moral code, of ethical journalism, of respect for privacy, of a taste for adversity, of investigative spirit and of the drive to deconstruct false information. That rises up against new forms of propaganda in this post-truth era, by leading the online fight to reconstruct a truly democratic digital space and to expose instruments of conspiracy and fake news. That dares to imagine a big data policy that is both democratic and in the public interest. And last but not least, this is the community that wishes to transform Europe by reviving its old aspiration to become the Promised Land for new social and entrepreneurial ambition, for cultural innovation and for freedom.

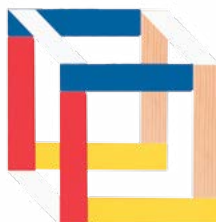
These initiatives and movements can, and must, serve as the bedrock of our desire for a democratic reinvention.

It is up to us to move on from the era of passive observation, inward-looking individualism and surrender, and to march forwards towards a new phase of construction, collective adventure and democratic revival.

**Vincent Carry**  
*Director of Arty Farty*

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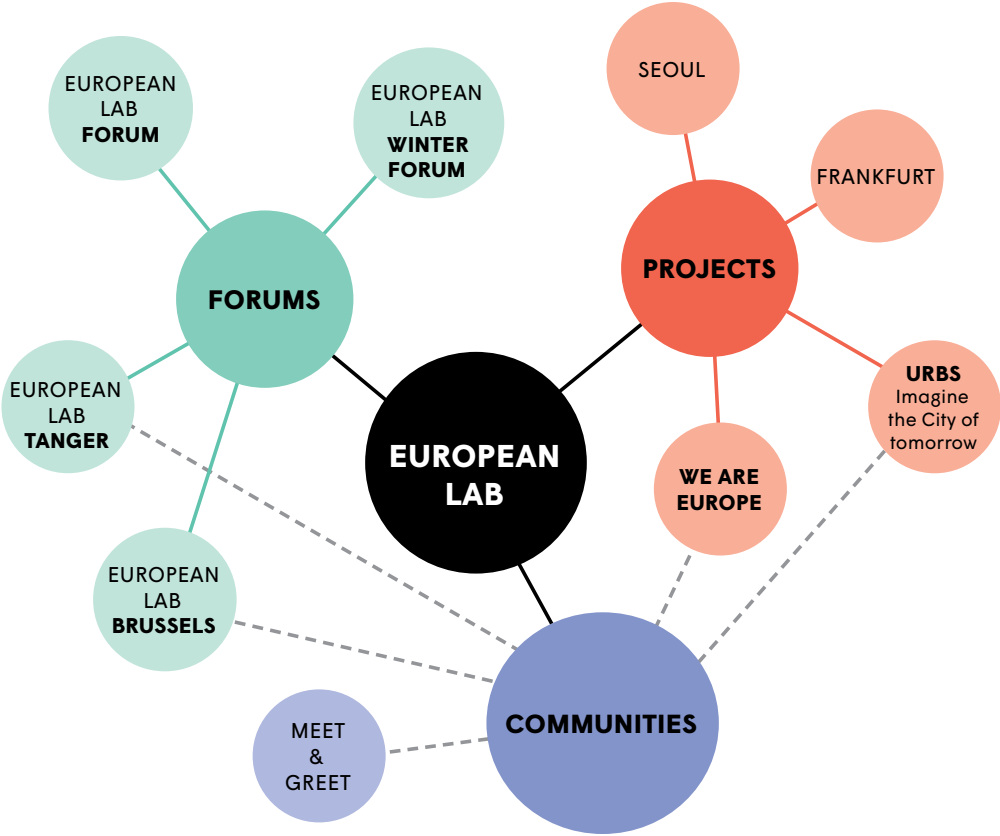
# EUROPEAN LAB

## THE PROJECT

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Founded in 2011 with the financial support of the European Union, the European Lab is a laboratory for ideas that brings 250 figures from the European cultural landscape together every year to support, monitor and showcase the initiatives that will shape tomorrow's culture.

In order to do so, the European Lab organises public forums, develops one-off projects, coordinates professional communities and raises awareness among public authorities.





## FORUMS

Our flagship European Lab Forum first took place in Lyon in 2011, and editions are now held every year alongside the Nuits Sonores festival. The Forum has expanded to become a multi-city event :

- **European Lab forum**, 7<sup>th</sup> edition, Lyon (May 2017)
- **European Lab Brussels**, 1<sup>st</sup> edition, Brussels (September 2017)
- **European Lab Winter forum**, 4<sup>th</sup> edition, Tangier (October 2017)
- **European Lab Tanger**, 3<sup>rd</sup> edition, Paris (January 2018)

Through a programme of conferences, debates, screenings, workshops and presentations of innovative projects, each forum serves to shed light on the major political, economic, social and urban changes of our times by inviting a new generation of thinkers and citizens to join the debate.

## PROJECTS

European Lab develops independent projects, sessions and forums that are often scheduled as part of larger international events.

- **European Lab Séoul**, December 2016, in the context of a season of cultural exchanges between France and South Korea
- **European Lab Frankfurt**, October 2017, as part of the Frankfurt International Book Fair
- **URBS - Imagine the City of tomorrow**, a cycle of events aiming to emphasise the role of the city as a constantly-evolving political, cultural, technological, economic and social object,
- **We Are Europe**, a collaborative project involving 8 major European events that have joined forces to develop and showcase new cultural practices that are built around interaction and creative diversity.

## COMMUNITIES

European Lab creates, unites and coordinates communities at the local and European levels, in fields as diverse as cultural entrepreneurship and the future of cities.

- **Meet & Greet**, the meeting point for creative and digital communities in the Greater Lyon area,
- **We Are Europe**
- **URBS - Imagine the City of tomorrow.**

# A UNIQUE LOCATION FOR THE 2017 FORUM

## LES SUBSTANCES

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Located at the very heart of Lyon, Les Substances is a venue for interdisciplinary creation, experimentation and dialogue. It will host two free events on this year's Nuits Sonores schedule (Mini Sonore and Carte Blanche) and, for the first time, its various spaces – Le Hangar, the studios and the Quai des Arts restaurant – will also be the venue for the entirety of the European Lab Forum programme.

Les Substances offers special access to persons with disabilities.  
For more information: [accessibilite@arty-farty.eu](mailto:accessibilite@arty-farty.eu)





# 2017 VISUAL IDENTITY

## AGENCE KLAR

For the last year, Arty Farty and Agence Klar have been working together to shape the visual identity of the European Lab projects around the theme of construction. Having developed variants on the 'tangram' for the 2016 edition of the European Lab Forum, the agency is now drawing its inspiration from the 'kapla' in 2017, with new designs planned for the European Lab Winter Forum in January and the 7th edition of the main event in May.

*Klar*



# Le programme en un clin d'œil

## WENESDAY 24 MAY 2017

CONSERVATOIRE NATIONAL SUPÉRIEUR DE  
MUSIQUE ET DE DANSE

QUAIS DES ARTS

09H00-13H00  
ENCATC Seminar

09H00-17H00  
French Tech for social innovation  
*Workshop*

## THURSDAY 25 MAY 2017

HANGAR

PLATEAU 2

QUAIS DES ARTS

11:30-12:30  
**Crossed talks**

13:00-14:30  
**Trump's America - an  
opportunity for  
a galvanised Europe**

15:00-16:30  
**Media resistance  
in the post-truth age**

17:00-18:30  
**Algorithms & big data : in  
support of a democratic  
digital universe !**

19:00-20:30  
**Justice for future generations :  
can we still save Europe**

21:00-21:30  
**Ergonomics  
Performance**

21:30-00:00  
**La Nuit immersive  
by Tracks/ARTE and  
ADAMI**

10:30-12:00

**The new media : a new  
generation of political  
engagement**

13:00-15:30  
**Media Maker: 150 minutes to  
prototype your media project**

16:00-18:00  
**Public speaking workshop**

10:30-13:00

**Warm-up Ouishare Fest :  
Cities, citizen and their new  
(super) powers !**

13:30-15:00  
**Case study :  
breathing life into Lisbon**





15:30-16:30  
**Cultural Changemakers :  
Socially-conscious, cost-  
efficient and locally-  
coordinated: a new form of  
innovation**

17:00-18:30  
**MakeSense Room :  
Sustainable City  
or World City ?**

20:00-20:45  
**Carte blanche to  
Radio Quantica**  
Vanguard aspirations in a  
conservative city

21:00-22:15  
**Links battles**

22:30-00:00  
**Tracks 20<sup>th</sup> anniversary show !  
L'émission des 20 ans !**

-  Conferences
-  Do Lab :  
workshop and inspirations
-  Radio Lab
-  Special performances  
and formats

## FRIDAY 26 MAY 2017

HANGAR

PLATEAU 2

PLATEAU 4

QUAIS DES ARTS

11:30-12:30

**Re-inventing Europe :  
art, culture and our  
collective imagination**

13:00-14:30

**Young people building  
tomorrow's Europe !**

15:00-16:30

**The power of cities :  
reappropriation  
of uses and new  
governance**

17:00-18:30

**Supporting a  
progressive Turkey**

19H00-20H30

**RADIO LIVE,  
A new generation  
on the mic**

10:30-12:00

**Design: a new  
stimulant for the  
renewal of public  
policy**

13:00-14:30

**Participative budgets:  
a weapon in the  
fight for the future of  
European democracy ?**

16:30-18:30

**Riot in the  
matrix : revolutionizing  
Communication and  
Ending Data Slavery**

10:30-13:00

**Media Maker 2/2:  
develop your media  
business plan**

13:30-16:00

**Data Basic Income :  
what's the value of  
our data**

13:30-14:30

**Carte Blanche to  
I:SIM#2 "Arabe ?  
Mode d'emploi " : is it  
curtains for beurette?**

14:30-15:30

**Cultural  
Changemakers :  
Entrepreneurs du  
changement**

15:30-16:30

**Journalism in the  
spotlights**

16:15-17:00

**Carte Blanche to  
Rádio Quântica :  
Scène Lisbon's  
underground mosaic –  
from the 90s boom to  
today's heterogeneous  
community**

17:00-18:00

**Artistes et  
politiques : la rupture  
consommée ??**

18:00-19:00

**Links Not bombs**



Conferences



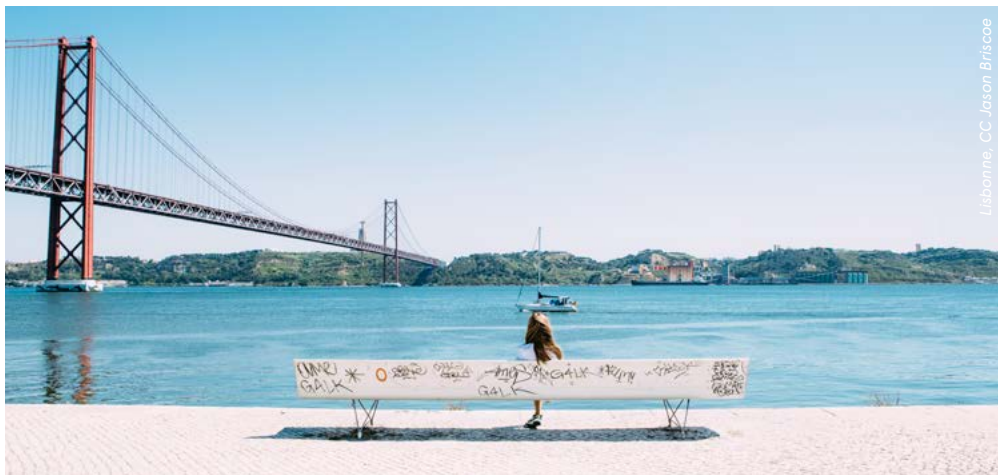
Do Lab :  
workshop and inspirations



Radio Lab



Special performances  
and formats



## Carte blanche à Lisbonne

Every year, Nuits Sonores and the European Lab Forum give free rein to a chosen city with a view to showcasing its artistic and cultural vitality. At the 2017 edition, a programme of events will be dedicated to the beautiful city of Lisbon !

### **1/ Radio Lab: Carte blanche to Rádio Quântica**

Every day throughout the event, this Lisbon-based online radio station will introduce the public to new talents, project developers and activists from the city's independent cultural scene.

#### **> Vanguard aspirations in a conservative city**

Thursday 25/05, 20:00-20:45

Quai des Arts

#### **> Lisbon's underground mosaic – from the 90s boom to today's heterogeneous community**

Friday 26/05, 16:00-16:45

Quai des Arts

### **2/ Highlighting the role played by the creative industries in economic recovery and urban rehabilitation**

In 2011, with Portugal in the midst of economic crisis, the then Mayor of Lisbon Antonio Costa identified the creative industries as a means to drive the city's regeneration. Costa was fully prepared to put his money where his mouth was and launched a series of initiatives, which included making public spaces available to the arts, investing in start-ups and supporting citizen projects through participative budgets. Slowly but surely, the city got back on its feet. These days, it is quite simply unrecognisable. With the wind in its sails once more, Lisbon is back on the map as one of the most attractive capital cities in Europe. Could this really be the new Berlin ?

#### **> Case study : breathing life into Lisbon**

Thursday 25/05, 13:30-15:00

Quai des Arts

#### **> Participative budgets: a weapon in the fight for the future of European democracy ?**

Friday 26/05, 13:00-14:30

Quai des Arts



## We are Europe

### Today's ideas for tomorrow's culture

Launched in 2015 and run by Arty Farty, We are Europe is the project of 8 European events, both festivals and forums, of which Nuits Sonores and European Lab forums are part. Our joint project aims to develop a forward-looking vision of electronic cultures, technology and entrepreneurship, thus contributing to new social and political developments through a transdisciplinary approach.

Through We are Europe, we affirm:

- the need to develop a reflective space in parallel with our diffusion spaces,
- a prospective approach to culture,
- innovation and new models for the construction of European projects,
- cultural exigency and artistic independence as key values.

European Lab invited c/o pop Convention (Cologne, Germany) and Elevate - Discourse & Activism (Graz, Austria) on the theme of cultural entrepreneurship. This year, we invite **Reworks Agora** (Thessalonique, Greece) and **TodaysArt Symposium** (The Hague, Netherlands) to propose a program of reflection on **the role of culture in the city of the future**.

We are Europe conferences and workshops :

**> Re-inventing Europe : art, culture and our collective imagination**

Friday 26/05, 11:30-12:30

Le Hangar

**> Cultural Changemakers : socially-conscious, cost-efficient and locally-coordinated: a new form of innovation**

Thursday 25/05, 15:30-16:30

Quai des Arts

**> Data Basic Income : what's the value of our data ?**

Friday 26/05, 13:30-16:00

Plateau 4

**> Riot in the matrix : revolutionizing Communication and Ending Data Slavery**

Friday 26/05, 16:30-18:30

Plateau 2

# CONFERENCES



THURSDAY 25 MAY 2017

## Face to face : Pierre Haski and Petros Papaconstantinou

With the concept of European integration starting into the abyss, and teetering ever more dangerously with each passing set of elections, it is high time that we debated our shared future within the European project.

In Pierre Haski's latest book, *The Right to Happiness*, the journalist and co-founder of Rue89 contemplates the key issues facing France in these uncertain times: how can a country so blighted by pessimism get back on its feet and confront the democratic challenges that lay ahead ?

He will share the stage with journalist Petros Papaconstantinou, the international affairs editor at Athens-based newspaper *Kahtimerini*.

A former war reporter and the author of numerous works – including *The Left and the State*, a reflection on the future of the Left in Greece – his testimony will provide insight into a country whose recent narrative has been driven by suffocating austerity measures. While the recent paths of France and Greece may have diverged, there is still much that they can learn from each other. What's more, they remain united by the presence in their countries of a progressist impetus that foresees a fairer, more unified European project. Two preeminent journalists, discussing a shared future.



### Participants



#### Pierre Haski

Journalist, *L'Obs* | FR

Pierre Haski spent over 25 years on the editorial team at *Libération*, largely working on the international affairs desk. Then on 6 May 2007, the day that Nicolas Sarkozy was elected President of the French Republic, he founded Rue89. A simple coincidence? While Haski rejects the notion, the timing seems somewhat apt given the journalist's fervent activity in defence of media independence. A complete stranger to objectivity, he recently contributed an opinion piece to *L'Obs* – his current place of work – stating that the election of Donald Trump was an opportunity for Europe, faced with a common enemy, to once more unite as one.

@pierrehaski



#### Petros Papaconstantinou

Journalist, *Kahtimerini* | GR

Petros Papaconstantinou is foreign affairs editor at the Greek daily "*Kahtimerini*". He has interviewed many important personalities, including Angela Merkel, Nicolas Sarkozy, Hugo Chavez, Gerry Adams, Yassir Arafat, Simon Perez, Jose Maria Aznar, Bashar Assad, Michel Bachelet, Noam Chomsky,. As a war correspondent, he covered the second Palestinian Intifada, the Israeli war on Gaza, the Egyptian revol of 2011, the civil war and NATO's campaign against Libya (2011) and the ISIS crisis in northern Iraq. He is author of the books *«The Great Challenge»* (2013), *«Back to the Future»* (2010), *«The Golden Curtain»* (2008), *«The Age of Fear»* (2005), *«The American Jihad»* (2003).

[www.kathimerini.gr](http://www.kathimerini.gr)

@PPapacon

>> Thursday 25 May 2017 • 11:30-12:30  
Les Substances • Le Hangar  
Price 5 € / Included in the *Pass Grandes*  
*Conférence* (45 €) and *Pass Pro* (90 €)



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THURSDAY 25 MAY 2017

## Trump's America - an opportunity for a galvanised Europe

Stunned by Donald Trump's rise to become leader of the world's most powerful nation, reaction of the media and social networks has consisted of putting the post-truth era on trial, hunting out fake-news and attempting to explain the inexplicable. The world's media are shaken, and have only served to spread fear throughout Europe over which country will be next.

However, certain voices can be heard above the general hysteria. They include Pierre Haski and philosopher Michael Foessel, who believe that the presence of a "common enemy" represents the opportunity to redefine and reaffirm the foundations of the European project.

So, what if this latest setback for global democracy is actually a unique opportunity for reinvention?

With citizen initiatives springing up across the European territory, it is high time for governments and authorities to put an end to their divisions and to reaffirm the pressing need for a renewal of the European project. One that will take place out of the earshot of those beating the drum for inward-looking individualism.

The current climate provides an opportunity to view the American continent differently, to take inspiration from the good that can come out of these troubled times while supporting the emergence of fresh ideas around which new worlds are soon to be formed.

>> Thursday 25 May 2017 • 13:00-14:30  
Les Substances • Le Hangar  
Price 5 € / Included in the *Pass Grandes Conférences* (45 €) and the *Pass Pro* (90 €)





## Participants

### Pierre Haski

Journalist, L'Obs | FR

Pierre Haski is a journalist, first at the Agence France-Presse and then for a long time at Libération, before confusing in 2007 the site of information Rue89. Former correspondent in South Africa, the Middle East and China, now a columnist for international politics at the Obs. Author of several books, the last of which is an essay published in February 2017 at Stock : « The right to happiness - France to the test of the world ».

@pierrehaski

### Lewis Wallace

Author & journalist | US

Lewis Wallace is an independent writer, editor and multimedia journalist. Born in Michigan, he started his professional career as a social worker before joining the Marketplace radio station in New York. Lewis reports on issues such as the environment, the economy, poverty, science and gender affairs. He also regularly tweets and blogs on issues of journalism and identity, and prides himself on serving as a mouthpiece for the voices of the geographically, economically and politically marginalised. His work has been awarded with a vast number of local and national prizes. Lewis is transgender: he is sometimes "he", "they" or "ze".

@lewispants

[www.lewispants.com](http://www.lewispants.com)

### Camille Louis

Artist, philosopher, kom.post | FR

Born in 1984, Camille Louis is a playwright, doctor of philosophy and co-initiator of kom.post, an international collective made up of researchers, artists and activists. She lectures at universities including Paris VII, Paris VIII and Rosario in Bogotá. Her artwork focuses on the point where art meets philosophy, and has recently included a cycle around the theme of "troubled memories and territories". Her research work covers similar ground and is reflected in her plays, which aim to alter our perceptions of what we call "drama".

[www.kompost.me](http://www.kompost.me)

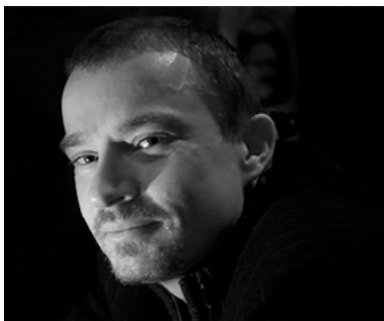
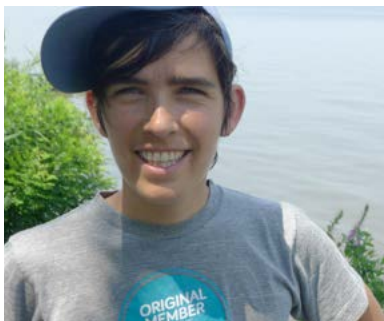
## Modérateur

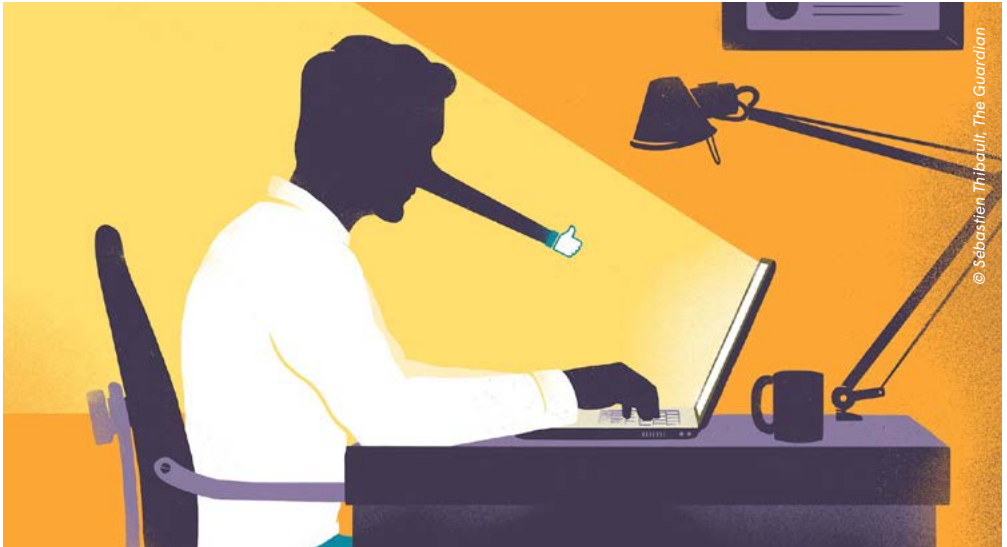
### Wyndham Wallace

Author, journalist, photographe | UK

Having run the English office of City Slang Records for eight years, in 2004 Wyndham Wallace settled down in Berlin, where he now works as a writer for, amongst others, Uncut, The Quietus and Classic Pop. A consultant for the Norwegian festivals by:Larm and Træna, he also managed cult legend Lee Hazlewood, who is the subject of his book, Lee, Myself & I.

[www.wyndhamwallace.com](http://www.wyndhamwallace.com)





## Media resistance in the post-truth age

Chosen by the Oxford English Dictionary as its word of the year for 2016, 'post-truth' seems to be everywhere. Against the backdrop of the Brexit referendum and the election of Donald Trump, the use of the word jumped 2,000% between 2015 and 2016.

Ralph Keyes may have dedicated a whole book to it in 2004, but it is only recently that post-truth – and its implication of a previous 'age of truth' – has become so ubiquitous.

While it is a complex topic and the source of much debate, it goes without saying that the new uses of the web and the mass emergence of social media as a primary information source have contributed to the unprecedented growth of fake news on the internet. The mechanics of algorithms and automated curation systems, which tailor the content shown in accordance with web browser history, contribute on a daily basis to immersing internet users in an ocean of homogenised news, selected to suit their likes and preferences?

But what can the media do about it? At a time when the industry is suffering from a great sense of public distrust, certain outlets

are fighting back by placing more and more emphasis on the value of investigative journalism and the debunking of fake news. Le Monde's 'Decodex' tool, new media initiative Spicée and its conspighunter – which looks to expose conspiracies – are all examples of the media backlash. Meanwhile in Sweden, the government has introduced training on fake news as part of the national curriculum for ten year-olds.

The fight for the integrity of information is underway!

### **Participants :**

**Stéphan-Eloïse Gras**

Founder, Africa 4 Tech | FR

**Divina Frau-Meigs**, Teacher | FR

**Aurélien Barrau**, Astrophysicist | FR

**Nicola Bruno**, Journalist, Factcheckers.it | IT

**Modérateur : Laurent Burlet**

Journalist, Rue89 | FR

>> Thursday 25 May 2017 • 15:00-16:30  
Les Substances • Le Hangar  
Price 5 € / Included in the *Pass Grandes*  
*Conférence* (45 €) and the *Pass Pro* (90 €)

## Participants

### Stéphan-Eloïse Gras

Founder et director, Africa 4 Tech | FR

Stéphan-Eloïse Gras is a consultant in digital innovation and open innovation. She is also a postdoctoral researcher at the Sorbonne's chair for digital humanism. She was a searcher at Brown University, New York University and responsible for Forward Studies and Digital Cooperation at the French Institute. In 2015, she launches with Gilles Babinet and Karim Sy the project Africa 4 Tech, a hub for digital innovation in Africa, which she runs today.

[www.africa4tech.org](http://www.africa4tech.org)



### Divina Frau-Meigs

Teacher | FR

Divina Frau-Meigs is a graduate of France's prestigious Ecole Normale Supérieure who now lectures at the Sorbonne Nouvelle University. A media sociologist, she specializes in high-risk content and behaviour, as well as issues related to the acceptance and use of new information and communication technologies. She holds the UNESCO Chair in "evolving in the era of sustainable digital development: structuring uses and learning to control the information culture". She promotes human rights and ethics within the media environment, and contributes to the development of the recent European recommendations on education in the media, the autonomy of young people in networks, the filtering systems of the information society and human dignity in the mass media environment.

[www.divina-frau-meigs.fr](http://www.divina-frau-meigs.fr)



### Aurélien Barrau

Astrophysicist, LPCS Grenoble | FR

Aurélien Barrau was born on 19 May 1973 in Neuilly-sur-Seine. He is an astrophysicist specialising in astroparticles, black holes and cosmology. He currently conducts his research projects at the laboratory of subatomic physics and cosmology, located at the National Centre for Scientific Research in Grenoble, and lectures at the same city's Joseph-Fourier University.





### **Nicola Bruno**

**Journalist, [Factcheckers.it](https://factcheckers.it) | IT**

Nicola Bruno has co-founded [Factcheckers.it](https://factcheckers.it), a non-profit focused on the promotion of educational factchecking among students, teachers and parents. He is the Co-founder of [Effecinque](https://effecinque.org), a news-agency developing innovative formats for digital media outlets. He is also a Partner of [Dataninja.it](https://dataninja.it), an award-winning data-journalism network working on data-driven investigations. Nicola Bruno has been a Journalism Fellow at the Reuters Institute for the Study of Journalism at the University of Oxford where he has conducted a research on social media verification

[www.factcheckers.it](https://www.factcheckers.it)

[www.effecinque.org](https://www.effecinque.org)

[www.dataninja.it](https://www.dataninja.it)

[@nicolabruno](https://twitter.com/nicolabruno)

### **Modérateur**



### **Laurent Burlet**

**Journalist, [Rue89Lyon](https://rue89lyon.com) | FR**

A journalist with over 12 years of experience, Laurent Burlet co-founded his own pure-player, [Rue89 Lyon](https://rue89lyon.com), in 2011. He takes a keen interest in social issues and politics. For the last two years, he has been developing fact-checking and media education activities in Lyon.

[rue89lyon.com](https://rue89lyon.com)

[@LaurentBurlet](https://twitter.com/LaurentBurlet)



## Algorithms & big data : in support of a democratic digital universe !

Having surfaced in the public conscious only recently, owing to the increasing scale of their use by the giants of Silicon Valley, algorithms are a subject that is capable of arousing a full spectrum of reactions among the public: from fear, to fantasy, to promise.

The 2016 edition of the European Lab Forum welcomed one of the leading figures in this field, Evgeny Morozov, a thinker who advocates tirelessly in favour of specific big data policies and sends out repeated warnings about the "dark side" of the Internet and its threat to our liberties and democracies.

Data and algorithms, held responsible for the spreading of fake news within "filter bubbles", find themselves at the heart of controversies over post-truth. Meanwhile, private companies and multinationals are showing an ever keener interest in the opportunities offered by an industry whose potential for profit seems to hold no bounds.

Last March, the Big Data Forum was held in Paris, where it was estimated that €445 million of annual profit was made from data exploitation activities.

As the presence of data becomes more and more widespread, how will we be able to regulate what is fast becoming the world's biggest market ?

While thinkers and activists are devising new ways to compensate contributors through the introduction of a data basic income, some governments are more interested in how they can make the most of data to improve public services.

Caught between fantasy and reality, progress and danger, what is the truth behind big data and mass algorithm models? And more importantly, just what is at stake for our societies ?

### **Participants :**

**Audrey Tang** (by vidéo-conférence)  
Minister of the Digital Economy of Taiwan | TW

**Adrienne Charmet**  
Coordinator, La Quadrature du Net | FR

**Manuel Beltrán**  
Artist, activist and researcher  
Institute of Human Obsolescence | ES

**Paul-Olivier Dehaye**  
Mathematician, Personal Data | CH

**Moderator : Amaelle Guiton**, Journalist | FR

>> Thursday 25 May 2017 • 17:00-18:30  
Les Substances • Le Hangar  
Price 5 € / Included in the *Pass Grandes*  
*Conférence* (45 €) and the *Pass Pro* (90 €)

## Participants



### **Audrey Tang** by video-conference

**Minister of the Digital Economy of Taiwan | TW**

Audrey Tang, a civic hacker and Taiwan's Digital Minister in charge of Open Government, is known for revitalizing global open source communities such as Perl and Haskell. In the public sector, Audrey served on Taiwan national development council's open data committee and K-12 curriculum committee; and led the country's first e-Rulemaking project. In the private sector, Audrey worked as a consultant with Apple on computational linguistics, with Oxford University Press on crowd lexicography, and with Socialtext on social interaction design. In the third sector, Audrey actively contributes to Taiwan's g0v ("gov-zero"), a vibrant community focusing on creating tools for the civil society, with the call to "fork the government"..

[www.g0v.tw](http://www.g0v.tw)



### **Adrienne Charmet**

**Coordinator, La Quadrature du Net | FR**

Adrienne Charmet assumed the presidency and the direction of the programs of Wikimedia France (the foundation behind the Wikipedia project), functions which earned her to be named Chevalier des Arts et Lettres by the Minister of Culture Aurélie Filipetti in 2014. The same year joined La Quadrature du Net as a spokesperson and coordinator. La Quadrature du Net is an association for the defense of the rights and freedoms of citizens on the internet founded in 2008.

[www.laquadrature.net](http://www.laquadrature.net)



### **Manuel Beltrán**

**Artist, activist, researcher**

**Institute of Human Obsolescence | ES**

Manuel Beltrán is an artist, activist, and researcher. He was involved in the Indignados movement in Spain, the Gezi Park protests in Turkey and several forms of independent activism and cyber-activism in Europe and beyond. In 2012 he co-founded the art collective Plastic Crowds, since 2013 he is head and co-founder of the nomadic school and artistic organization Alternative Learning Tank and in 2015 founded the Institute of Human Obsolescence. Beltrán lives and works in The Hague.

[@Beltrandroid](http://www.speculative.capital)





### **Paul Olivier Dehaye**

**Mathematician, PersonalData.IO | BE**

Paul-Olivier Dehaye is a mathematician and co-founder of PersonalData.IO, a service helping individuals regain control of their personal data. In his outreach work, he also helps journalists make sense of the complex web of laws protecting personal data worldwide. Most recently, he has contributed to stories on Cambridge Analytica, on MOOCs, on Uber and on "alt science", for publications such as *The Guardian*, *Das Magazin*, *Mediapart*, *Le Temps*, *Suddeutsche Zeitung*, etc.

[www.personaldata.io](http://www.personaldata.io)

### **Moderator**

### **Amaelle Guiton**

**Journalist | FR**

Amaelle Guiton is a press, web and radio journalist. Formerly a presenter on Mouv' Radio, where she hosted the breakfast show between 2011 and 2013, she also wrote for Slate.fr before joining the Futures desk at the Libération newspaper in January 2015. She is also a reporter for the Instant M series on France Inter. Fascinated by the political impact of the digital transformation, as well as related issues concerning privacy and data protection, her 2013 book *Hackers: au coeur de la résistance numérique* was published by *Au Diable Vauvert*.



## Re-inventing Europe : art, culture and our collective imagination

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Yanis Varoufakis has said that culture is a dangerous weapon; that artists and curators should be feared by the powerful in our societies. With this in mind, this panel discussion will explore potential solutions to the disintegration of Europe that is looming on the horizon. How can we share and construct European values through artistically motivated means? What role will technology and culture have in the process of creating a more transparent and open political ecosystem? As part of the We are Europe network, TodaysArt welcomes artists, activists, and philosophers to address these urgent questions.

### Participants :

**Ella Overkleef**t, Night-Mayor Foundation | NL

**Renata Avila**, DiEM25 | GT

**Inès Tanovic**, Director | BA

**Modérateur : Wyndham Wallace**, Author | UK

>> Friday 26 May 2017 • 11:30-12:30

Les Subsistances • Le Hangar

Price 5 € / Included in the *Pass Grandes*  
*Conférence* (45 €) and *Pass Pro* (90 €)



### Participants

#### **Ella Overkleef**

Cultural consultant, Night-Mayor Foundation | NL

Ella Overkleef is a cultural consultant with an emphasis on social and urban development. She is the co-founder of the Night-Mayor foundation in Amsterdam; an independent, non-profit organization dedicated to maintaining a dynamic nightlife while strengthening connections between the municipality, small business owners and residents to sustain Amsterdam as a creative capital.

[www.nachtburgemeester.amsterdam](http://www.nachtburgemeester.amsterdam)





### Renata Avila

Lawyer, DiEM25 | GT

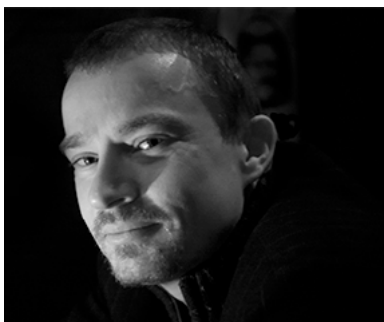
As part of her longstanding advocacy work in the field of Internet and Human Rights, she leads with World Wide Web inventor Sir Tim Berners-Lee a global campaign to uphold human rights in the digital age in more than seventy five countries. Avila sits on the Board of Creative Commons, is a trustee of the Courage Foundation, – an organisation set up to assist whistleblowers at risk – and is an advisory board member of DiEM25, exploring the potential of decentralised technologies in Europe. She is currently based in Belgrade and Guatemala, and is writing a book about Digital Colonialism and advises the Web Foundation on their new Digital Equality strategies.



### Ines Tanovic

Director | BA

Born in Mostar, Bosnia, as the child of a mixed marriage – her dad is Bosnian, her mother Croatian – Ines grew up in a country ravaged by war. When she was just 9 years-old, she was hit by a shell. It took two years before she could walk again and her body is still held together by metal, a constant reminder of a childhood scarred by conflict. Nowadays she lives in Sarajevo, where she plays an active role in the civil society, promoting the reconstruction of her country. She was a key organiser of the “plenums”, a series of citizen gatherings held in the spring of 2014. In 2015, together with a group of citizens, she launched the ‘I Am The Museum’ initiative that saw the reopening of the National Museum. She often travels to Greece, and helps migrants in their journeys along the so-called « Balkan route ».



### Moderator

### Wyndham Wallace

Author, journalist, photographer | UK

Having run the English office of City Slang Records for eight years, in 2004 Wyndham Wallace settled down in Berlin, where he now works as a writer for, amongst others, Uncut, The Quietus and Classic Pop. A consultant for the Norwegian festivals by:Larm and Træna, he also managed cult legend Lee Hazlewood, who is the subject of his book, *Lee, Myself & I*.

[www.wyndhamwallace.com](http://www.wyndhamwallace.com)



CC A. Xromatik

**FRIDAY 26 MAY 2017**

## Young people building tomorrow's Europe !

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As a seemingly ever-growing proportion of citizens fall out of love with the European project, it is sometimes hard to identify those who still believe in the hope of a reinvented Europe.

Yet over 3 million young Europeans have benefitted from the Erasmus programme since its creation in 1987, meaning that a considerable section of the continent's young population carry within them the promise of a free and open European future that is ready to be reinvented. Young activists are springing up everywhere, a community that more faithfully embodies the notion of European citizenship than their elders have ever managed.

Far beyond the walls of the polarising European institutions, young people who embrace the ideals of their peers are rallying together and taking action to redefine the foundations and values of an inclusive project.

Far removed from the world of European treaties, these young people are breaking down boundaries in their efforts to construct a better future for Europe around the concepts of movement and the sharing of common values.

### **Participants :**

**Arthur House**

Journalist | UK

**Lina Vdovii**, Journalist | MD

**Raphaël Glucksmann**

Director and author | FR

**Moderator :** **Pascal Bertin**, Journalist | FR

>> Friday 26 May 2017 • 13:00-14:30  
Les Substances • Le Hangar  
Price 5 € / Included in the *Pass Grandes*  
*Conférence* (45 €) and the *Pass Pro* (90 €)



## Participants

### Raphaël Glucksmann

Director and author | FR

Raphaël Glucksmann is a director and writer in his own right, son of philosopher André Glucksmann. He co-directed a documentary on the Rwandan genocide. Shocked by ongoing events in Rwanda and Chechnya, he co-founded *Studies Without Borders* in 2007. His most recent films have dealt with the Orange Revolution in Ukraine. His latest two published works were *Génération gueule de bois*, *Manuel de lutte contre les réacs* and *Notre France. Dire et aimer ce que nous sommes* (2016).

@rglucks1



### Lina Vdovii

Journalist | MD

Lina Vdovii is an award-winning Moldovan freelance journalist. She has varied experience in narrative journalism, investigative journalism and new media. In 2014, she was awarded 1st place in the Feature Writing category at Premiile Superscrieri. In 2015, Lina received the distinction Young Journalist of the Year, awarded by Freedom House, Romania. Her articles have been published in outlets such as *Courrier International*, *EUobserver*, *Transitions Online*, the *Guardian*, *RFE/RL*, the *Christian Science Monitor*, *Balkan Insight*, and *Al Jazeera*.

[www.casajournalistului.ro/autor/lina](http://www.casajournalistului.ro/autor/lina)



### Arthur House

Journalist | UK

Arthur House was deputy editor of *The Calvert Journal*, a guide to the contemporary culture of the new east. He was previously a journalist at *The Telegraph* and is a founding editor of *The Junket*, a literary quarterly. He has led workshops for young journalists in Russia and Georgia.

[www.calvertjournal.com](http://www.calvertjournal.com)

## Moderator

### Pascal Bertin

Independent journalist | FR

After twenty years in journalism – firstly within the high-tech press, later as editor-in-chief of special editions at *Les Inrockuptibles*, and finally a crazy adventure at the rock monthly *Volume* – Pascal Bertin is now an independent writer and radio journalist specialising in music and culture, with his own weekly show on the *Mouv'* radio station. At the same time, he also provides training on writing for the web and advises on communication techniques for young artists. Pascal Bertin is also the European Lab's Paris-based consultant.

@dizeepascal





CC Doug Zuba, Detroit

## The power of cities : reappropriation of uses and new governance

With 75% of the world population predicted to be urban dwellers by 2050, urban rehabilitation is at the heart of the challenges that will decide the future of our cities.

What role will citizens play in their governance, and what should we expect of everyday life in these sprawling urban behemoths ?

Today's cities have the power to stand up to, and even protest against, the policies imposed on them by their governments. San Francisco recently declared its emancipation, becoming a self-proclaimed "sanctuary city" and clearly outlining its own stance on international affairs. Cities hold much power, and much promise.

However, we must not neglect issues such as urban uses and coexistence.

Faced with the renewal of urban policies, politicians must prioritise citizen initiatives and urban design labs, and fight to protect the special place reserved for culture in these shape-shifting territories.

Having moved beyond the unrealistic utopia of smart cities, today we must focus on resilient cities with long-term approaches, deploying "bottom-up" approaches that can inspire the genuine and sustainable transformation of our cities.

### **Participants :**

**Peggy Tsolakaki**, Urban planner, Eleusis21 | GR

**Yvan Detraz**, Architect, Bruit du frigo | FR

**Simon Laisney**, Architect, Plateau Urbain | FR

### **Modérateur : Raphaël Besson**

Urban planner, Villes Innovations | FR

>> Friday 26 May 2017 · 15:00-16:30

Les Substances · Le Hangar

Price 5 € / Included in the *Pass Grandes*

*Conférence* (45 €) and the *Pass Pro* (90 €)



### Participants



#### **Peggy Tsolakaki**

Urban planner, Eleusis21 | GR

Peggy Tsolakaki is an urban and spatial planner with 12 years of experience in the fields of planning and development in local, regional scale. Born in 1981 in Elefsina or Eleusis, the European Capital of culture for 2021. Member of the core team and member of the board of Directors of the non-profit organization Eleusis2021, candidate city for ECOC2021 is now responsible for cultural infrastructure and tourist facilities for the ECOC project.

[www.eleusis2021.eu](http://www.eleusis2021.eu)



#### **Yvan Detraz**

Architect, Bruit du frigo | FR

Yvan Detraz is an architect and director and co-founder of the collective *Bruit du frigo*. Bruit du Frigo is a creative collective dedicated to the study and action on the city and inhabited territory, through artistic, contextual and participatory approaches. For more than 15 years, Bruit du Frigo develops prospective urban schemes and citizen emulation mixing temporary or permanent facilities, art collectives and actions. These schemes aim to stimulate, support and nurture urban projects carried out by communities or civil society, but also to experiment with new uses of public space.

[www.bruitdufrigo.com](http://www.bruitdufrigo.com)



#### **Simon Laisney**

Architect, Plateau Urbain | FR

Simon Laisney is an urban planner. he founded the association Plateau Urbain, whose aim is to act as an interface between the owners of buildings to be destroyed and project holders in order to set up temporary occupations at the cost of charges. He also worked as a freelance urbanist and became an APUI Reinventer Paris project manager for the Creative Valley group, which was selected in the final on the site of the Mansion Firewood

[www.plateau-urbain.com](http://www.plateau-urbain.com)

**Moderator****Raphaël Besson**

Urban planner and researcher, Villes Innovations | FR

Raphaël Besson is an expert in urban socio-economics and a doctor of Urbanism and Territorial Sciences (from the University of Grenoble). In 2013, he founded Villes Innovations, a design consultancy based in Madrid and Grenoble that specialises in innovative urbanism, creative cities and “third places”. Affiliated with the PACTE laboratory, its research focuses on public territorial innovation and cultural policies. His thesis explored the notion of Cognitive Urban Systems through an analysis of large-scale urban projects in Buenos Aires, Barcelona and Grenoble.

[www.villes-innovations.com](http://www.villes-innovations.com)





CC Daniel Burka, Istanbul



## Supporting a progressive Turkey

With 75% of the world population predicted to be urban dwellers by 2050, urban rehabilitation is at the heart of the challenges that will decide the future of our cities.

What role will citizens play in their governance, and what should we expect of everyday life in these sprawling urban behemoths ?

Today's cities have the power to stand up to, and even protest against, the policies imposed on them by their governments. San Francisco recently declared its emancipation, becoming a self-proclaimed "sanctuary city" and clearly outlining its own stance on international affairs. Cities hold much power, and much promise.

However, we must not neglect issues such as urban uses and coexistence.

Faced with the renewal of urban policies, politicians must prioritise citizen initiatives and urban design labs, and fight to protect the special place reserved for culture in these shape-shifting territories.

Having moved beyond the unrealistic utopia of smart cities, today we must focus on resilient cities with long-term approaches, deploying "bottom-up" approaches that can inspire the genuine and sustainable transformation of our cities.

### **Participants :**

**Nedim Gürsel**

Author, Director of Research, CNRS | TR

**Çağla Aykaç**

Researcher, University of Geneva | TR

**Jean Marcou**, Professor, Sciences Po Grenoble | FR

### **Moderator :**

**Olivier Bertrand**, Journalists, Les Jours | FR

>> Friday 26 May 2017 • 17:00-18:30  
Les Substances • Le Hangar  
Price 5 € / Included in the Pass *Grandes*  
*Conférence* (45 €) and Pass *Pro* (90 €)



#### Participants

##### **Nedim Gürsel**

**Author, Director of Research, CNRS | TR**

Nedim Gürsel is the author of around thirty papers, novels and essays, first published in Turkey, which have been translated into numerous languages. The winner of various prizes, in 2004 he was knighted for his work in the field of literature and the arts. His novel *The Conqueror* confirmed his status as a Turkish author of international repute. Today, he is the director of research at the Centre National de la Recherche Scientifique and head of teaching at the Institut National des Langues et Civilisations Orientales in Paris. His latest novel, *The Red Angel*, was recently published by Seuil and has already been awarded the Balkanika prize for international literature.

[www.cnrs.fr](http://www.cnrs.fr)



##### **Çağla Aykaç**

**Researcher, University of Geneva | TR**

Çağla E. Aykaç holds a Phd in Sociology from the EHESS in Paris. She taught political sociology and pursued her research on nationalisms and social movements in Istanbul (2010-2016). She is member of Academics for Peace network in Turkey and is currently affiliated with the Universities of Geneva and Lausanne. She is interested in contemporary social movements with a focus on the production of knowledge, social science methodologies, and gender and citizenship issues. She is currently working on the publication of her book on Scandalous Public Figures of Islam in Europe.

**Moderator****Olivier Bertrand****Reporter on politics and society | FR**

completed a tour of French urban housing estates, he became correspondent for the Lyon daily Libération between 2000 and 2011, and created the LibéLyon blog with Alice Géraud. He has lived in Marseille since 2011. He has also written and directed the documentaries *Un soir d'été, un étranger* and *Vaulx-en-Velin, la Cité retrouvée* for television channels France 3 and LCP.



# PERFORMANCES & SPECIAL SHOWS



## Justice for Future Generations : Can we still save Europe

in partnership with **Usbek & Rica**

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### What is Justice for Future Generations ?

Future generations never benefit from legal representation. And for good reason : they don't exist yet !

Thanks to Usbek & Rica, the members of future generations are finally becoming "subjects of law".

The *Tribunal pour les Générations Futures* aims to explore just what is at stake here, in the form of a unique conference-cum-trial. This original and relaxed format will hinge on audience participation: it is up to you to orientate the debate around issues that matter to you and that can truly contribute to reshaping society.

Faced with a controversial issue, a randomly-

selected jury will deliver its verdict "in the name of the future generations" after considering the cases for both the prosecution and the defence, in addition to witness statements.

With the *Tribunal pour les Générations Futures*, Usbek & Rica will aim to shed more light on the profound developments of our age and how they will ultimately affect the world we live in.

>> Thursday 25 May 2017 • 19:00-20:30  
Les Substances • Le Hangar  
Price 5 € / Included in the pass *Grandes*  
*Conférence* (45 €) and *Full Pass* (90 €)



#### The prosecutor

##### **Arthur De Grave**

Journaliste, OuiShare | FR

Arthur de Grave est journaliste et membre du collectif OuiShare, un accélérateur d'idées et de projets favorisant l'émergence d'une société collaborative. Il est également rédacteur en chef du magazine OuiShare, et co-auteur du livre *Société Collaborative - La fin des hiérarchies*, qui prône une vision inclusive de l'économie collaborative, mêlant entrepreneur et activiste, freelance et employé, start-up et association, jeunes et vieux, disruptif et disrupté».

[www.ouishare.net](http://www.ouishare.net)



#### The lawyer

##### **Thomas Friang**

Economiste, Institut Open Diplomacy | FR

Thomas Friang is the president-founder of the Open Diplomacy Institute. This hyperactive economist also runs the Printemps de l'Economie festival in Paris, having previously worked for four years in banking surveillance and regulation. The holder of degrees from two prestigious seats of learning – ESCP Europe (in management) and ENS Ulm (in economics and law) – he chaired the G20's summit for young people, Youth20, in 2011 and is also a member of the Young Transatlantic Network, created by the German Marshall Fund of the United States. He has been the national head of the Young Democrats movement, and is the co-founder of Les Européens avec Macron.

[www.open-diplomacy.eu](http://www.open-diplomacy.eu)



#### The witnesses

##### **Eric Pétrotto**

Director General, 1D Lab | FR

Eric Pétrotto advocates for sharing the value of cultural assets in the digital world. He runs 1D Lab, a laboratory for cultural innovation best known for developing 1D Touch, a streaming platform that focuses on alternative cultural creation (music, video, books and video games), and Divercities, a smartphone application comprising an alternative cultural guide and an innovative communication tool. Eric Pétrotto is also an associate professor at the Lyon II University and the co-founder of CD1D, a professional federation of over 270 independent labels.

[www.1d-lab.eu](http://www.1d-lab.eu)

@ericpetrotto



### **Nicolas Leron**

Researcher, author | FR

Nicolas Leron is an associate professor at the Centre for European Studies at Sciences Po Paris. His research explores European legal integration and, more broadly speaking, the European political system and its disputed democratic legitimacy. He has lectured at Sciences Po Paris and Paris III Sorbonne-Nouvelle University. He is also the vice-president of Nonfiction, an online books and ideas portal. Together with economist Michel Aglietta, he co-authored *La Double Démocratie. Une Europe politique pour la croissance*, which was published by Seuil in January 2017.

[www.nonfiction.fr](http://www.nonfiction.fr)

@nicolasleron



### **Pascale Bonniel-Chalier**

Founder, *La Terre est ronde* | FR

The founder of *La Terre Est Ronde*, a support platform for cultural actors, Pascale Bonniel-Chalier also coordinates the Masters in Development of International Artistic and Cultural Projects at the Lyon II University. This cultural policy specialist lectures at a variety of higher education establishments and conducts studies and surveys for local administrations and social partners. An expert in European networks, sustainable development and intercultural dialogue, for seven years she also coordinated events and cultural activities as an assistant to the Mayor of Lyon.

[www.terre-ronde.com](http://www.terre-ronde.com)



### **Olof Van Winden**

Founder of *Today'sArt* | NL

Olof van Winden is director and founder of the *Today'sArt* festival in The Hague. Previously Van Winden was the director of The Netherlands Media Art Institute in Amsterdam. Known for his unconventional approach and considered an expert in media art, e-culture, creativity and innovation, Van Winden is regularly invited as a speaker during international conferences, as advisor for creative projects, or as jury member/advisor for committees.

[todaysart.org](http://todaysart.org)



**Ergonomics** de **TRACKS** et **adami**

Before embarking for La Nuit Immersive, meet you at 21:00 at the Hangar of Les Substances for a free performance by Rocio Berenguer and Marja Freigang.

**An exploration of the urban body**

Ergonomics: exploring the urban body. Ergonomics reconsiders contemporary urban actions and explores the issue of the future relationship between our bodies and our cities in the digital era. Ergonomics is a live spectacle: the “Ergoconference”, part-dance performance, part-conference, an on-stage incarnation of the body interacting with the city. Ergonomics is also a video installation: “The practical guide to using your body in the public space.”

Just like so many other works of contemporary art, the formal expression of Ergonomics is the “exhibition”, by which it contributes to “contemporary anxieties” about the world today. Within the sort of naturalised “realism” that results from the development of techno-sciences and new forms of marketing, there lies an elementary function of art, an amoral

function – if there ever was one – that is an indisputable and necessary part of our social fabric. Ergonomics is a transmedia project that, through a process of research and creation, takes on the form of the “Ergolab”, a participatory research laboratory. Through Ergonomics, we wish to raise awareness on the issue of the future of our bodies and our cities in the digital era.

>> Thursday 25 May 2017 • 21:00-21:30  
Les Substances • Le Hangar  
**Free**





## La Nuit Immersive de TRACKS et adami

Nuit Immersive is the brainchild of Tracks, and will be organized by Adami and European Lab for the European Lab Forum 2017.

### What is the Nuit Immersive ?

Featuring the interactive contributions of a selection of unique and pioneering artists, the Nuit Immersive will be a night like no other. No seats or popcorn-holders, no stages or “fourth walls”, the Nuit Immersive will instead plunge you the public into the heart of the creative process and invite you to move around and explore this interactive performance as best you see fit. Advanced warning: here, the sign clearly states “PLEASE DO TOUCH”!

### One central theme : the body

This first edition of the Nuit Immersive will be dedicated to the body, that last domain of freedom in a world where we are increasingly under control. Originating from Belgium, Germany, Spain and France, the participating performance artists shares one key concern: a determination to place the body – either their own or that of the public – at the centre of their creations.

And why? Because our connected lives are disconnecting us! Sucked into our digital screens, those enigmatic black mirrors, every day we lose further touch with reality. The average citizen in the western world dedicates over 100,000 hours of their lives to staring at a screen, the equivalent of 12 years. The Nuit Immersive will play its part in narrowing that reality gap. Climb aboard, head off on a journey and immerse yourself in new worlds and real experiences.

### Two floors of pure immersion

The experience will start with the five artists simultaneously embarking on the creative process in two separate studios at the Substances in Lyon. Members of the public are free to move from one artist to the next at any point. When the time comes, the artists will then invite you to take control of their works. Conduct a digital orchestra, guide a dancer, take a class in the erotic Japanese art of bondage, tackle an assault course inspired by buzz wires, or dive into the sonic abyss of your own body: tonight, you are the star!

>> In parallel to the performances, the Arte media group’s cultural magazine Tracks will be screening the premiere of “Videotrip”. Produced especially for the event, this one-off montage gathers together the finest Tracks reports dedicated to the art of immersion and the body.

>> Thursday 25 May 2017  
Starts at 21:30, 22:30 and 23:30  
Les Substances • Plateau 2 et 4  
Price : 8 € / Included in the Pass Pro (90 €)



**Jacques Auberger**  
Pain Surprise Records | FR

Having moved to Paris from Strasbourg at 19 years of age, Jacques founded Pain Surprises as a vehicle for a series of unhinged club nights and the subsequent launch of a record label. His musical creations knit together disparate sounds in order to produce a never-before-heard form of sonic poetry. For his live performances, Jacques invites his audiences to bring along everyday objects, such as plastic beakers or keys. He then improvises his compositions by recording and looping the noises that they make. At the same time, by organising conferences on personal development, he is also building quite the reputation as an absurdist performer.

[www.painsurprises.fr](http://www.painsurprises.fr)

Jacques Auberger will present an installation especially created for the Nuit Immersive: a life-size experience in the form of an obstacle course, which members of the public will be invited to take on. A genuinely electrifying experience !

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**Rocio Berenguer**  
Choreographer, author | ES

In 2010, Spanish actor, director, author, dancer and choreographer Rocio Berenguer created Pulso, a company specialising in the relationship between our bodies and the new media. Influenced by invisible theatre, the 30-year-old artist's choreography is characterized by a multidisciplinary approach that blends new technologies with dance. For Rocio, a prize-winner at the eighth edition of the Enghien-les-Bains Biennial, the dramatic qualities of our bodies make it possible to switch between the collective and the intimate, and to tackle political issues in a poetic way.

The «Stethoscope» captures the music of the body in real time, crossing the organic boundary of matter and inviting us to pass on the other side of the skin. The performance which, through a protocol of individual concert, involves the voice and the gaze taking individually the viewer.



### Frédéric Deslias

Choreographer, Compagnie Clair Obscur | FR

Based in Caen, Le Clair Obscur is a creative vehicle headed up by Frédéric Deslias and comprising an additional group of artists and developers who work at the junction between Living Art and Digital Art. The issue of Man's place in computer environments is at the heart of Le Clair Obscur's work. Since 2001, the collective has been exploring both the place occupied by humans in the 21st century and future forms of artistic performance, using hybrid forms and laboratory work to produce shows, performances and installations. The substance is the form.

[www.leclairobcur.net](http://www.leclairobcur.net)

#SHAKE\_ME is an interactive dance performance that deconstructs the dancer-spectator relationship, playfully interpreting the concept of choreographic partitions developed by dancer Rudolf Laban and reviving Milgram's experimentations with psychological trauma. This creation, which questions the place occupied by the body in the digital era, enables the public to take charge of the choreography, triggering movements by directing electrical pulses to the dancer's muscles.

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### Dasniya Sommer

Choreographer | DE

Dasniya Sommer is a choreographer and dancer based in Berlin. She has trained ballet and yoga since early childhood, and received her formal dance training in Berlin and New York. Between 2007 and 2009 Dasniya Sommer co-founded and developed the venue Schwelle7, an experimental project space in Berlin. In 2016 she founded Haus Sommer, her research space for applied rope science, to where she invites other artists. Her choreographic focus has for many years been Japanese rope bondage.

[www.dasnyasommer.de](http://www.dasnyasommer.de)

*Nun of the Moon* performance explores the art of shibari and its artistic potential. First, Dasniya attaches and hangs alone, creating a new choreographic form combining African dance, butoh and sound design. In a second step, she ask the public to attach her and finally, she propose some volunteers to be in turn attached.



## Gauthier Keyaerts

Artist | BE

Born in Brussels in February 1969, Gauthier Keyaerts has developed his own physical and organic approach to music. His work, which is based on the principle of instinctive “sonic sculpturing” and “spatialisation”, variously takes the form of installations (L’Oeil Sampler), interactive experiences (Fragments#43-44), recordings (Sub Rosa, Transonic), or live performances staged in a carefully-defined architectural space (La Saline Royale). Among other locations, his work has been performed and exhibited in Belgium, France, Germany, Spain, Morocco, Taiwan and Quebec.

[www.gauthierkeyaerts.wordpress.com](http://www.gauthierkeyaerts.wordpress.com)

On the occasion of the first Nuit Immersive, Gauthier Keyaerts will be presenting his project Fragments#43-44.

Imagine a totally immersive and futuristic experience where body and machine come together as one entity, in constant dialogue, with forms and emotions created as a result of this interaction between the virtual and the real. Fragments#43-44 is a genuinely hypnotic performance blending musical improvisation and cinematographic ambient soundscapes, with visuals generated in real time by an innovative and intriguing form of motion-capture technology. Via pre-determined movements, the performer triggers and manipulates sounds that impact upon the visuals, and vice versa.





## RADIO LIVE — A new generation on the mic

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### NEW FORMS OF ACTION

*On-stage radio documentaries, with new characters in every episode. Tonight, coming live from Sarajevo, Beirut and Moscow. We are no longer on the radio, we are no longer on the social networks: we are in the same place at the same time, and we need to talk.*

*From the radio to the stage: since 2012, Aurélie Charon and Caroline Gillet have been turning their radio documentary series, produced in collaboration with Amélie Bonnin, into a RADIO LIVE experience. These are broadcasts painting a different image of today's youth, neither sad nor resigned, and determined that they have a role to play in their countries' future and the reinvention of our democracies.*

*Aurélie and Caroline have travelled to Algier, Moscow, Tehran, Istanbul, Sarajevo, Beirut, Gaza, Tel Aviv, Jerusalem and several European and French destinations in search of insights into the mindset and daily lives of their generation.*

*The people who they meet are then invited on stage to become a living, breathing part of the show, complementing the audio documentaries and Amélie Bonnin's live drawings. This is a new generation on the mic: there will be no big meandering speeches, and we may not always reach a consensus, but at the very least we will have talked it through together.*

*These are real life stories, free from catchphrases and shortcuts. RADIO LIVE is designed as a 3D radio experience. Not quite a show, not quite a conference, not quite an "evening with...", but rather a snapshot of the future. The opposite of being resigned.*

*With a fresh session of music for every edition.*

*By Aurélie Charon, Caroline Gillet and Amélie Bonnin.*

>> Friday 26 May 2017 • 19:00-20:30  
Les Substances • Le Hangar  
Price 5 € / Included in the Pass Pro (90 €)



## Participants



### Aurélie Charon

Journalist, France Culture | FR

Aurélie Charon presents the television programme *Une Vie d'Artiste* at 11pm every Monday night on France Culture. For six years, she has been producing documentary series on youth and the dreams of democracy. She has long since focused her work on the youth of France, with more recent series including *Une Série Française* (France Inter, 2015) and *Jeunesse 2016* (France Culture). For the last four years, Aurélie has been organizing her Radio Live theatre shows: on-stage documentaries where the new generation has its say.

[www.franceculture.fr/emissions/une-vie-d-artiste](http://www.franceculture.fr/emissions/une-vie-d-artiste)



### Caroline Gillet

Journalist, France Inter | FR

Working alongside Aurélie Charon, since 2011 Caroline Gillet has been producing documentary series for France Inter that profile different regions through the eyes of their young people : firstly Alger, *nouvelle génération*, then *I Like Europe* and finally *Welcome Nouveau Monde*. In 2014 and 2015, she produced *Tea Time Club*, a programme featuring conversations from people all over the world via Skype. The project has been adapted for TV channel France 4. For the last three years, she has been working for France Inter on the documentary series *À Ton Âge* and contributing to the *Transfert* podcasts on Slate.fr.

[www.franceinter.fr/emissions/a-ton-age](http://www.franceinter.fr/emissions/a-ton-age)



### Amélie Bonnin

Illustrator, director | FR

An artistic director, illustrator and director, Amélie Bonnin puts images to words, screenings and stories. For four years, she sketched the guests appearing on France Culture's *Atelier Intérieur*, in addition to designing the online visual identities of *Le Mouv* and France Inter. In 2012, she directed *La Mélodie du Boucher*, a documentary for Arte profiling a butcher in a country village. Now the artistic director of *4août*, a communications agency, she is currently writing her first full-length fiction feature.

[www.ameliebonnin.fr](http://www.ameliebonnin.fr)



### Karam Al Kafri | SY

Karam grew up in the Yarmouk camp in Damascus. At 18 years of age, he had to leave Syria following his participation in the Syrian revolution. For 3 years, he has been living as a political refugee in Marseille.





### Ines Tanovic

Director, activist | BA

Born in Mostar, Ines grew up in a country ravaged by war. When she was just 9 years-old, she was hit by a shell. It took two years before she could walk again and her body is still held together by metal. Nowadays she lives in Sarajevo, where she plays an active role in the civil society, promoting the reconstruction of her country. She was a key organiser of the “plenums”, a series of citizen gatherings held in the spring of 2014. In 2015, together with a group of citizens, she launched the ‘I Am The Museum’ initiative that saw the reopening of the National Museum. She often travels to Greece, and helps migrants in their journeys along the so-called « Balkan route ».

### Giorgio Guy Tarraf **en vidéo conférence**

Save Beirut Heritage | LB

Giorgio is the co-founder of Save Beirut Heritage, a collective of thousands of young people who use social media to draw attention in real time to the ongoing destruction of Beirut’s architectural legacy, and who are endeavouring to ensure that the city’s last remaining historic houses are saved. Save Beirut Heritage has become a real force for change in Lebanon, and Giorgio currently works for the United Nations in New York.

[www.savebeirutheritage.org](http://www.savebeirutheritage.org)

### Nargesse Bibimoun

Author | FR

Nargesse is a student. Having grown up in Givors, she started writing a chronicle on Facebook on the life of a young resident of a housing estate named You. Entitled Dans la peau d’un thug (‘In the skin of a thug’), the blog soon attracted 20,000 readers and was later adapted into a book. The language of the book is vibrant and diverse. This is perfectly in keeping with Nargesse, who is equally comfortable wearing a veil as she is sporting body piercings.

### Juliette Armanet

Singer | FR

Having started out as a director of documentaries, Juliette Armanet decided to turn her hand to singing. She picked up her key influences – Sheller, Souchon, Bashung and, above all, Barbara – thanks to her parents, themselves enthusiastic pianists. Known for the melancholia of her hit L’Amour en Solitaire, she is currently preparing a dancefloor-friendly release for 2017, more reflective of her on-stage energy. With her powerful lyrics and catchy melodies, Juliette Armanet is at the forefront of the reinvention of « chic ».



# RADIO LAB



# RADIO LAB

## LES SUBSTANCES > QUAI DES ARTS

Radio Lab is a new media that is still under construction. This platform for debate is structured like a journal, with its signature columns, permanent sections and guest articles. It is a new way of interacting, speaking, working, experimenting, playing and listening to radio programmes.

Free and accessible to all, Radio Lab is also available to stream on the European Lab Forum website.



## Carte Blanche to Rádio Quântica 1/2 : Vanguard aspirations in a conservative city !

### Themes :

Misogyny and gender inequality in the Lisbon underground, past and present – and how some groups are trying to tackle that

The sound of Lisbon's ghettos as an emancipatory movement for oppressed communities – a focus on racism and our colonial past

LGBTQA+ emancipation through underground culture: the theatre companies, galleries, parties, clubs and personalities making a difference

Fighting against the persistence of an apolitical neutrality in the masses through art, club politics and social media

### Participants :

**Marco Rodrigues** aka Photonz, Dj & producer, Rádio Quântica | PT

**Ines Coutinho** aka Violet, Dj & producer, Rádio Quântica | PT

**Sonja**, Labareda | PT

**Varela**, Artist | PT

**Black**, Artist | PT

**Nuno Patricio**, Fungo | PT

**João Manuel Oliveira**, Artist | PT

>> Thursday 25 May 2017 • 20:00-20:45  
Free • Les Substances • Quai des Arts



Rádio Quântica

### Part of the Carte blanche : Lisbon programme

Radio Quântica is a platform founded in 2015 that aims to be a safe, communal haven for underground Portuguese artists and activists to make their voice heard. It was started by Portuguese artists Photonz and Violet, who have 12 combined years of experience in online, local and national radio, together with a group of artists and crews that continuously elevate our scene to new heights.



## Participants

### Marco Rodrigues aka Photonz

Dj & producer, Rádio Quântica | PT

Marco Rodrigues aka Photonz, is DJ and producer. His sound is a new take on the legacies of early Chicago house and Detroit techno fused with formative influences of the Portuguese rave scene of the 90's. Marco is also the founder of One Eyed Jacks label. In 2015, Marco joined forces with Violet to start the online station Rádio Quântica ([www.radioquantica.com](http://www.radioquantica.com)); a communal platform designed to showcase the work of underrepresented artists from Portugal and give voice to activists in fields such as feminism, queer culture, progressive politics, arts and culture.

[www.radioquantica.com](http://www.radioquantica.com)



### Ines Coutinho aka Violet

Dj & producteur, Rádio Quântica | PT

Violet is a Portuguese producer and DJ based in London, co-founder of Rádio Quântica, she is also member of the crew of rapper A.M.O.R. Since debuting via Wicked Bass Records, Violet's music managed to grab the attention of key figures of the scene.

[www.radioquantica.com](http://www.radioquantica.com)



### Black aka Nelson Gomes

Artist, Outerzona13 | PT

Black – a.k.a. Nelson Gomes – is a leading musician and activist on the Lisbon underground scene. The mysterious driving force behind Principe Discos, he organises the label's Noite Principe events.

Also a musician for Gala Drop, Black's sound is a fusion of funk, disco, soul and afrobeat. He has released two EPs on Outerzona13, the sister label of Ruby Red Editora, home of Lux Fragil's iconic resident DJ, Tiago.

[www.soundcloud.com/ne-go](http://www.soundcloud.com/ne-go)

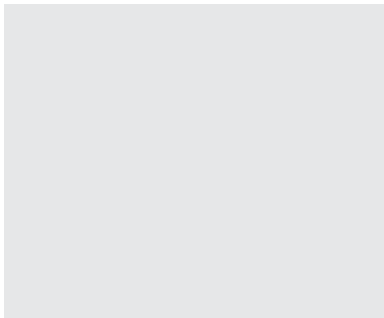


### Nuno Patricio aka Just Jaekin

Artist, Fungo | PT

As part of the multi-disciplinary artist collective Fungo, Nuno Patrício is in a privileged place to map the history of underground culture and particularly experimental and electronic music in Lisbon in the last two decades. Together with Marco Guerra, he has created one of the most attentive platforms in the city, regularly showcasing all the new genre-defying players coming through in the local scene.

[www.fungo.pt](http://www.fungo.pt)



## Varela

Dj | PT

Mostly known as the doorman who meticulously decides who gets in at Lisbon's top underground club Lux Frágil, Varela is a charismatic focal point of the Lisbon underground, deeply connected with a network of the hottest underground crews in the city. An outspoken member of the LGBTQA+ community, he DJs frequently at some of Lisbon's best clubs, including historic gay clubs such as Purex, and has deep knowledge to share about the obstacles to overcome in Lisbon when it comes to being a proper modern, inclusive cultural capital. he runs the most popular show on Rádio Quântica where he actively promotes mostly queer activists and artists in the local underground.

[www.mixcloud.com/quanticaonline/em-jejum-com-o-varela/](http://www.mixcloud.com/quanticaonline/em-jejum-com-o-varela/)



## Sonja

Dj, visual artist, Labareda | PT

One of the most outspoken political voices in the Portuguese underground cultural scene, she focuses mostly on gender equality. she runs a label called LABAREDA that has released a pioneering portuguese-female-producers-only compilation that joins the dots between the first women playing with synths back in the 80s with today's most fresh and innovative talent. Through her label she also put together the first-ever all-girl line-up night at one of Lisbon's top clubs on two floors with experimental, jazz, techno and house that sent shockwaves in the most discerning music heads in our local scene.

[www.labareda.bandcamp.com](http://www.labareda.bandcamp.com)



## Mario Valente

Dj | PT

Mario Valente has built a solid reputation in the Lisbon night scene. His style resembles a chameleon. The DJ particularly likes to adapt himself to different spaces and different audiences. The musical universe of the collector can go from the soul to disco through psychedelic rock. Graphic designer and journalist, Mario Valente can be seen and heard in many clubs in the capital Lux, Musicbox, Lounge Arena (Casino Lisboa), and Lounge Incognito, of which he is a resident DJ and also responsible for programming since its opening in 1999.





L'Oeil de Links

## Links Battle

**L'Oeil**  
**DE LINKS**

L'Œil de Links is at large, but will you accept the challenge of a Links Battle ? All you have to do is share your latest web-based discoveries with the L'Œil de Links team and the public, via video clips, short films, memes or any other geeky delights.

A collaborative TV programme dedicated to internet creativity and put together from viewer contributions, L'Œil de Links is broadcast every Monday on the Canal+ TV channel.

Participation is open to anyone who uses the internet as a source of leisure or inspiration in their everyday life. No boundaries, no limits: everyone is welcome to come on board !

Submit your links :  
<http://bit.ly/2m0W5ab>

### **Participants :**

**Nicolas Thépot**, Director, L'Œil de Links | FR

**Audrey Billard**, Curator, L'Œil de Links | FR

>> Thursday 25 May 2017 • 21:30-22:15  
Free • Les Substances • Quai des Arts

<http://www.canalplus.fr/emissions/pid4583-l-oeil-de-links.html>





## Tracks — 20<sup>th</sup> anniversary show !

The year 2017 will see Tracks, the unmissable programme for counter-culture lovers, celebrate its twentieth birthday!

800 programmes down the line and, although Arte's TV show might be getting a little long in the teeth, it's still going strong !

### **Participants :**

Equipe de Tracks/ARTE :

**David Combe**, Journaliste

**Elisabeth Rivière**, Journaliste

**Christelle "La voix"**

**Justine Kennedy**

**Vy Doan**

>> Thursday 25 May 2017 • 22:45-00:00  
Free • Les Substances • Quai des Arts

# ARABE ? MODE D'EMPLOI

## Carte Blanche to I:SIM#2 “Arabe ? Mode d’emploi”: Is curtains for beurette ?

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From an opinion column written by journalist Faïza Zerouala, published following a programme on Rachida Dati, to a radio documentary produced by Ilham Maad, a new crusade is being led against the discriminative use of the word *beurette* to describe young females of North African descent in France. The use of the term serves as proof, were it needed, that these members of society are still considered as exotic and ‘other’ due to their Arabic roots.

But why? One word: invisibility. The reasons for this backlash are as numerous as they are complex. Nonetheless, as they continue to be excluded from fashion shows, communication campaigns and the general media landscape, these members of society urgently need to re-appropriate the term in order to claim a new and more plural identity for themselves, free from sexist and racist stigmas.

### **Le collectif I.SIM**

The collective wishes to present the effervescence and appeal of different cultures from around the world from a contemporary perspective, unfiltered and free from stereotypes.

In the current climate, this desire has automatically been transformed into a protest, a duty to redefine and raise awareness. The aim is to promote a dynamic cultural identity, and to celebrate it from a contemporary perspective. We hope to be able to broach serious subjects in a relaxed

environment, with well-rounded and curious individuals who are prepared to share their points of view. We wish to revive the ancient Greek concept of the Agora as an essential component of urban spaces.”

The collective’s first event, I.SIM #1, will be held on 30 April at the Colonie in Paris. It will aim to represent an “Arab” world that is modern, dynamic, open-minded and, above all else, self-assured.

An “Arab” world that interacts with the world on its own terms, and not from the point of view of an ethnic or exotic minority.

I.SIM#1 wishes to underline the contribution made by this culture to contemporary creation, leaving behind the stereotyped representations to which it is so often subjected.

It is about constructing a new narrative and encouraging creativity and diversity of expression. After all, creation stimulates reflection and self-critiquing, producing the intellectual oxygen that all societies need to thrive.

### **Participants :**

**Halima Guerroumi**

Teacher, I:SIM | FR

**Wissale Achargui**, Militante

Feminists Against Cyberstalking | FR

**Ari de B**, Artist | FR

**Majda Cheikh**, Prenez ce couteau | FR

### **Moderator :**

**Alice Pfeiffer**, Antidote Magazine | FR

>> Friday 26 May 2017 • 13:30-14:30  
Free • Les Substances • Quai des Arts



### Participants

#### Halima Gerroumi

Teacher, Collectif I.SIM | FR

A professor of applied art and an artistic and cultural project manager, for many years Halima Guerroumi has been coordinating education projects built around one key value: openness. With a view to tackling cultural, social and artistic issues, she formed I.SIM, a collective that aims to present the effervescence and appeal of different cultures from around the world from a contemporary perspective, unfiltered and free from stereotypes.

#### Ari De B

Dancer | FR

Dancer and activist Ari de B is one of France's leading exponents of the political dance known as waacking. Through her dancing, she aims to tell her own story and identity struggles; she expresses her internal strength, "resubjectivises" herself, and ultimately escapes the labels that society has assigned for her. A graduate from Sciences-Po Paris, she is an expert on the subject of intersectionality. Ari uses workshops to spread "a process of awareness-raising, outside a university setting that all too often excludes certain sections of society".

#### Wissale Achargui

Activist, Feminists Against Cyberstalking | FR

When interviewed for Ilham Maad's radio documentary on the representations of young females of North African descent in France, Wissale Achargui spoke of the recent prevalence of the racially-sensitive word "beurette" in online pornography searches. A history student and intersectional activist, she is a member of the Féministes Contre le Cyberharcèlement collective, which takes action to prevent and denounce cases of cyberstalking and to help the individuals confronted with this problem.

[www.feministesvscyberh.tumblr.com](http://www.feministesvscyberh.tumblr.com)

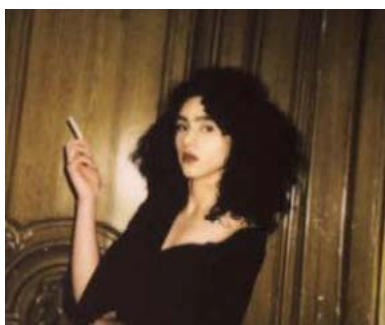
### Moderator

#### Alice Pfeiffer

Journalist, Antidote Magazine | FR

A fashion journalist in France at Le Monde, M Le Monde and Les Inrockuptibles, for a long time now Alice Pfeiffer has also been writing for publications as diverse as the New York Times, The Guardian, i-D and Dazed&Confused. The holder of a Master's degree in Gender Studies from the prestigious London School of Economics, she has a keen interest in gender issues. Her work is focused above all on the sociological quality of fashion, serving as a mirror of our times.

[www.magazineantidote.com](http://www.magazineantidote.com)





## Cultural Changemakers : new governances

A new generation of cultural spaces is reshaping the way that cities interact with creation and citizenship.

Alternative approaches are emerging, centred around the principles of the common good, which are building unprecedented bridges between social action, creativity and everyday innovation.

### **Participants :**

**Aurélien Gaucherand**, Darwin Foundation | FR

**Lucie Touya**, La Colonie | FR

**Agnès Grayet**, KulturA | BE

### **Moderator :**

**Vincent Cavaroc**, Festival Tropisme | FR

*The European Lab Forum serves as a showcase for the incubators of cultural projects, artistic collectives and project developers who breathe life into the cultural scenes of cosmopolitan cities. Comprising a series of fifteen-minute project presentations, this module serves as a platform for all those who are working to reinvent cultural entrepreneurship models in Europe and beyond.*

>> Friday 26 May 2017 • 14:30-15:30  
Free • Les Substances • Quai des Arts

## Participants

### Aurélien Gaucherand

Delegate General, Darwin Foundation | FR

Aurélien Gaucherand, the Delegate General of the Darwin Foundation, also chairs the 58th federation, which groups together all of the charitable entities contained within the Darwin ecosystem. Darwin is an innovative urban rehabilitation project comprising a former military barracks in Bordeaux. It is a veritable living laboratory housing a coworking space populated by over 250 companies, 46 resident charities (in the fields of urban culture, sport, agriculture, education and solidarity), France's biggest organic restaurant, and Climax Festival.

[www.darwin.camp](http://www.darwin.camp)



### Lucie Touya

Programmaer, La Colonie | FR

Lucie Touya and Christopher Yggdre cofounded Agence in order to provide an innovative response to the mutations affecting cultural economies. Lucie now works as a programmer for La Colonie, founded by Kader Attia. Previously, she worked for ten years at the French Institute in Paris, where she oversaw visual art, the 'Afrique et Caraïbes en Créations' programme and the French pavilion at the Venice biennial..

[www.lacolonie.fr](http://www.lacolonie.fr)



### Agnès Grayet

Cofounder, KulturA | FR

For many years, Agnès Grayet has been a key figure on the socio-cultural scene in the Belgian city of Liege. Benefitting from her proximity to information and realities on the ground, she has held a consultancy post at Smart since 2012. A child of the Outremeuse district, she feels a particular affinity with outreach work and local development. She is on the board at Smart and is also the cofounder of KulturA. An innovative tool developed for and by the creative industries in Liege, KulturA is a cultural venue comprising two concert halls, a snack bar, an exhibition hall, offices, a creation space, and more.

[www.kulturaliege.be](http://www.kulturaliege.be)





## Spotlight on living journalism

In an era of round-the-clock current affairs coverage, live reporting and continuous newsfeeds, media stakeholders are progressively reinventing the journalistic profession.

There is, however, a movement that has emerged in response to these new practices, offering a different perspective and a fresh narrative form, while reviving the traditional forms of reading or listening to current affairs content.

These new media, proudly flying the flag for "slow journalism", include journals such as XXI and 6mois. The latter has organised the International Festival of Living Journalism in the Lot-et-Garonne region of France, "to discuss the world, to build narratives based on true stories, and to involve festival-goers and the wider public in a 'living' journalism". It is a bold mission, for an ambitious and stimulating project.

Radio Live, presented by Caroline Gillet and Aurélie Charon, is an enhanced radio programme that will invite a new generation of stakeholders and activists to take their turn behind the microphone.

It is about bringing stories to life, and distancing ourselves from a world of journalism that is too often associated with remote and obsolete analysis.

### **Participants :**

**Marie-Pierre Subtil**, Journalist, 6Mois | FR

**Mathilde Boisson**, Journalist, Revue XXI et 6Mois | FR

**Aurélie Charon**, Journalist | FR

**Caroline Gillet**, Journalist | FR

**Moderator : Pascal Bertin**, Journalist, Rue89Lyon | FR

>> Friday 26 Mai 2017 • 15:30-16:15  
Free • Les Substances • Quai des Arts



### **Participants**

#### **Marie-Pierre Subtil**

Journalist, XXI, 6Mois | FR

Marie-Pierre Subtil a été journaliste au Monde pendant plus de 20 ans avant de rejoindre l'équipe de XXI/6Mois. Rédactrice en chef de la revue de photojournalisme, elle assure la direction de la programmation des Rendez-vous de juillet, le festival de journalisme vivant qui aura lieu le week-end du 14 juillet à Autun, en Bourgogne.



### **Mathilde Boussion**

Journalist, XXI, 6Mois | FR

Having worked as a journalist for XXI and 6Mois since 2011, Mathilde Boussion skilfully juggles her responsibilities as reporter and photo editor. Last July, on the occasion of the first edition of the Festival of Living Journalism, she led a workshop on the subject of terrorism. A new edition brings a new theme: this time, her contribution will be entitled "After the battle".



### **Caroline Gillet**

Journalist, France Inter | FR

Working alongside Aurélie Charon, since 2011 Caroline Gillet has been producing documentary series for France Inter that profile different regions through the eyes of their young people : firstly Alger, nouvelle génération (with its accompanying film and web documentary), then I Like Europe and finally Welcome Nouveau Monde. In 2014 and 2015, she produced Tea Time Club, a programme featuring conversations from people all over the world via Skype.



### **Aurélie Charon**

Journalist, France Culture | FR

Aurélie Charon presents the television programme Une Vie d'Artiste at 11pm every Monday night on France Culture. For six years, she has been producing documentary series on youth and the dreams of democracy, such as Underground Democracy (2014, in Tehran, Gaza, Moscow and Algier, on France Inter). She is currently making a film in Gaza. She has long since focused her work on the youth of France, with more recent series including Une Série Française (France Inter, 2015) and Jeunesse 2016 (France Culture). For the last four years, Aurélie has been organizing her Radio Live theatre shows : on-stage documentaries where the new generation has its say.

### **Moderator**



### **Pascal Bertin**

Journalist, Rue89Lyon | FR

After twenty years in journalism – firstly within the high-tech press, later as editor-in-chief of special editions at Les Inrockuptibles, and finally a crazy adventure at the rock monthly Volume – Pascal Bertin is now an independent writer and radio journalist specialising in music and culture, with his own weekly show on the Mouv' radio station. At the same time, he also provides training on writing for the web and advises on communication techniques for young artists. Pascal Bertin is also the European Lab's Paris-based consultant.



## Carte blanche to Rádio Quântica 2/2 : Lisbon's underground mosaic – from the 90's boom to today's heterogeneous community



### The themes :

- The rave boom in the early nineties, its main players and internationalization
- Voxx, XFM, Oxigénio and the role of the underground radio in the Lisbon scene from the early nineties until the mid noughties
- Today's multitude of different crews, labels, parties, venues, cultural associations and galleries
- The inclusive and political approach of Rádio Quântica

### Participants :

**Marco Rodrigues** aka Photonz, Dj & producteur, Rádio Quântica | PT  
**Ines Coutinho** aka Violet, Dj & producer, Rádio Quântica | PT  
**Sonja**, Labareda | PT  
**Varela**, Artist | PT  
**Nuno Patricio**, Fungo | PT  
**João Manuel Oliveira**, Artist | PT  
**Mario Valente**, Dj | PT

>> Friday 26 May 2017 • 16:15-17:00  
 Free • Les Substances • Quai des Arts

### Part of the Carte blanche : Lisbon programme

Rádio Quântica is a web-based radio station that was founded in 2015 by artists Photonz and Violet. Serving as a mouthpiece for the Portuguese underground art scene, Rádio Quântica represents a long-established movement in Lisbon made up by DJs, music labels, musicians, collectors, agitators and activists of Portuguese and lusophone origin.

## Artists and politics : the break-up

Conspicuous by its absence from any of the debates prior to the presidential elections, culture seems to have become completely disconnected from the political field. Throughout the 1990s and early 2000s, artists were politically engaged. Nowadays, artists seem reluctant to take a public stance, whether it be in favour of candidates or against them. Is it out of disillusionment? Or the fear of alienating a section of their fans, or of being unwittingly assimilated into a disconnected "elite"? Either way, this is also symptomatic of the increasing irrelevance of cultural policy: why is culture no longer a cause to rally around? After all, it remains an essential vehicle for diversity, tolerance, new ideas and broad-mindedness.

Other avenues must be considered, such as citizen debates, concerts and education. Certain initiatives, more in tune with the era, do exist. Which ones deserve the attention of our artists and political decision-makers ?

### Intervenants :

**Alix Debussche**  
 10 Générations pour la Culture | FR  
**Alix Debussche**  
 10 Générations pour la Culture | FR  
**Marine Ulrich**  
 10 Générations pour la Culture | FR  
**Léa Boucaret**, Micromegas | FR  
**Hadrien Bajolle**, Micromegas | FR

### Moderator :

**Pascaline Potdevin**, Grazia | FR

>> Friday 26 May 2017 • 17:00-18:00  
 Free • Les Substances • Quai des Arts



## Participants

### Marine Ulrich

10 Générations pour la culture | FR

Marine Ulrich is the spokesperson for the 10 Generations for Culture collective. Passionate about the links between culture and society, Marine ULRICH runs the agency Bazar Artistique, winner of the call for projects «Temporary artistic sites» of the SNCF. In 2018, she will transform a 1500 m2 industrial brownfield into a shared workshop for a 42-day Creative Marathon. Marine is co-founder of PULSAR, the OpenArtPrize launched in September 2017 at Station F. She is co-author of a Manifesto inviting you to reinvent the places of culture in the 21st century.

[www.facebook.com/10GenerationsCulture](http://www.facebook.com/10GenerationsCulture)



### Alix Debussche

10 Générations pour la culture | FR

Alix Debussche is the spokesperson of the collective 10 generations for culture. He is co-founder of PULSAR, the OpenArtPrize launched in September 2017 at Station F. Digital expert, Alix accompanies Gilles Babinet in the construction of studies on digital subjects (Institut Montaigne reports, barometer on digital maturity Of the CAC40 companies realized in partnership with the Les Echos Group, etc.). In parallel, Alix is specialized in innovative cultural projects. In this context, he worked at Cent-quatre Paris to take charge of the innovation component of the artistic programming around the deployment of the Greater Paris Express.

[www.facebook.com/10GenerationsCulture](http://www.facebook.com/10GenerationsCulture)



### Shadi Khries

Artist, Versatile Records | JO

Shadi Khries is an extensively-travelled percussionist, DJ and producer. He has worked with Acid Arab since 2013 and has just released the album KING GHAZI, a collaboration with Gilb'r for Versatile Records.

Inspired by the unique surroundings of the Wadi Rum desert in his native Jordan, his DJ set – Arabic Techno Sound – is a hypnotic blend of traditional Middle Eastern music and electronic sounds. He is currently completing an artistic residence at the Cité Internationale des Arts in Paris: since 2016, and Dj resident in the collective Station Endlos in Germany. He regularly performs in Paris, Tunis, Berlin and Istanbul.

He will be on stage at Nuits Sonores on 26 May at 3:30 for KING GHAZI with Gilb'r (Old Factories Fagor-Brandt, Halle D).

[www.soundcloud.com/shadi-khries](http://www.soundcloud.com/shadi-khries)



### **Léa Broucayet & Hadrien Bajolle**

**Micromégas | FR**

Hadrien Bajolle holds a joint master's degree from Sciences Po and the London School of Economics, while Léa Broucayet studied graphic design at École Estienne. Along with two other students, they are the co-founders of Micromégas, a trans-European cultural media outlet. The idea behind Micromégas is to build a network of contributors, students, artists and journalists, located all over Europe, who are capable of depicting the continent's diversity, uncovering its hidden treasures and inventing its future.



**Moderator**

### **Pascaline Potdevin**

**Journalist, Grazia | FR**

Pascaline Potdevin is the head of the culture desk at Grazia. Having cut her teeth at monthly publication Rock Sound at the start of the 2000s, she worked for the French edition of Rolling Stone between 2002 and 2007, and then for other magazines including Musique Info Hebdo and Glamour. She has been writing for Grazia since its launch in 2009. A specialist music journalist, she is particularly fascinated in the way in which pop culture reflects wider social movements.

## Links Not Bombs

Links Not Bombs is an international community of digital explorers who seek out activism, solidarity and citizen initiatives on the internet. At the European Lab Forum, it will be inviting the public on stage for an audience participation event addressing the themes of digital media and citizen engagement.

This will be a live and interactive digital journey, and its course will be 100% determined by your favourite web links. Activist links, creative links, documented links or quirky links; links that raise awareness, alert or warn about topical issues or social, environmental and humanitarian action... It's up to you!

How to participate :

- Submit your links on this [form](#)
- We'll contact you if your links are selected

### Participants :

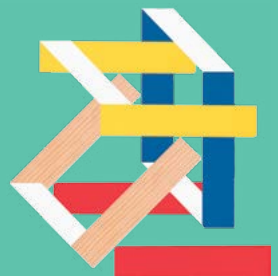
**Jérôme Martin**, Links Not Bombs | FR

**Béatrice David**, Links Not Bombs | FR

>> Friday 26 May 2017 • 18:00-19:00  
Free • Les Substances • Quai des Arts



**DO LAB**  
*WORKSHOPS*  
&  
*INSPIRATIONS*



# DO LAB

## LES SUBSTANCES > PLATEAUX & QUAI DES ARTS

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Radio Lab is a new media that is still under construction. This platform for debate is structured like a journal, with its signature columns, permanent sections and guest articles. It is a new way of interacting, speaking, working, experimenting, playing and listening to radio programmes. Free and accessible to all, Radio Lab is also available to stream on the European Lab Forum website.





THURSDAY 25 MAY 2017



## DO LAB 1 : Express yourself !



### The new media : a new generation of political engagement

There has never been such a pronounced sense of contempt shown by a section of society towards the “mass media”.

Accused of bowing down to the interests of the political and economic sphere, our public information services have never been so roundly suspected of compromising their mission of providing high quality, reliable information.

However, new alternatives are springing up throughout Europe. Far removed from the world of the mass media, young activists are working to provide their own high quality information via new and innovative online platforms.

These young publications, such as Are We Europe and StreetPress – and its sister service StreetVox –, are politically engaged and, at times, even militant. Most importantly, they are giving a voice to a new generation of citizens. Other initiatives have produced unprecedented structures, such as The Conversation, based on the open source contributions of researchers. Serving as the first line of defence against mainstream propaganda, new voices are

now making themselves heard, in particular by standing up against fake news in countries where press freedoms suddenly find themselves at risk.

From political engagement to a desire to escape short-termist editorial dictatorships, the future of the alternative press is being defined in front of our very eyes.

#### **Participants :**

**Johan Weisz-Myara**

Journalist, StreetPress | FR

**Sonia Zannad**

Journalist, The Conversation | FR

**Olga Iurkova**

StopFake | UA

**Kyryll Hartog & Mick Ter Reehorst**

Are We Europe | NL

#### **Moderator :**

**Pascal Bertin**, Journaliste indépendant | FR

Training

>> Thursday 25 May 2017 • 10:30-12:00  
Les Substances • Plateau 2

#### **Registration needed**

A part of the **Do Lab 1** : 15 €

Included in the **Pass Pro** (90 €)





### Participants

#### Johan Weisz-Myara

Journalist, StreetPress | FR

A journalist and a media entrepreneur, Johan Weisz-Myara is the founder of StreetPress.com, an online magazine full of reports and investigative writing that has become a point of reference for the new generation of urban millennials. He is also the founder of Media Maker, a new media accelerator programme, and of Street School, a free training platform for budding digital journalists.

[www.streetpress.com](http://www.streetpress.com)

[www.school.streetpress.com](http://www.school.streetpress.com)



#### Sonia Zannad

Journalist, The Conversation | FR

Sonia Zannad joined The Conversation France in January 2016. Social media manager, she is also responsible for the distribution of the articles to the media and the heading arts and culture. She holds a Master's degree in Contemporary History and a Diploma in Political Science and Coaching, and is a writer and translator for scientific institutions and NGOs (IRD, Unicef). Since 2010, she has multiplied experiences in community management and journalism, with a strong appetite for cultural subjects, psychology and digital.

[www.theconversation.com](http://www.theconversation.com)



#### Olga Iurkova

StopFake | UA

Olga Iurkova is a co-founder of stopfake.org, an independent Ukrainian website launched by journalists in 2014. It reveals false information about events in Ukraine. Stopfake team has already verified thousands of articles, photos and videos, and revealed more than 1000 of fakes. Olga has 10 years of experience in journalism. She headed the local multimedia newsroom in Ternopil region of Ukraine for six years. She later moved to Kyiv and is now the head of the National Department of Information and Communication.

[www.stopfake.org](http://www.stopfake.org)



#### Kyrill Hartog & Mick Ter Reehorst

Are We Europe | NL

Mick ter Reehorst and Kyrill Hartog form the Paris office of the Are We Europe collective. They are both Dutch and met during their time in Amsterdam. They now study journalism and European affairs respectively at Sciences Po Paris.

[www.areweeurope.com](http://www.areweeurope.com)

FORMATION « MEDIA MAKER » 1/2

## 150 minutes to prototype your media project



Have you ever had a media-related brainwave? Perhaps you're planning to launch a new editorial project, either online or in print form?

This workshop will help you turn your idea or publication into a coherent project, by testing how it might look in terms of its marketing strategy, editorial line and overall business model.

The aim: to beta-test and/or try out your creative media idea with the help of the team from Media Maker, the media start-up expert.

The workshop is run by Johan Weisz, journalist and former student of the ESSEC Business School and founder of Media Maker, along with his team of media experts.

>> Thursday 25 May 2017 • 13:00-15:30  
Les Substances • Plateau 2  
**Registration needed**  
Is a part of **Do Lab 1** : 15 €  
Included in the *Pass Pro* (90 €)

Training

TRAINING « MEDIA MAKER » 2/2

## Develop your media business plan



Are you a frustrated media entrepreneur? Do your attempts to formulate a business plan keep leading you down a blind alley? Whether you already have a project in mind, or you simply want to learn more about the basics of the media industry, this workshop will help you to better understand what a successful business model looks like.

The aim: to understand the key principles involved in developing a media business plan, and to apply them to your own idea.

The workshop is run by Johan Weisz, journalist and former student of the ESSEC Business School and founder of Media Maker, along with his team of media experts.

>> Friday 26 May 2017 • 10:30-13:00  
Les Substances • Plateau 4  
**Registration needed**  
As part of **Do Lab 1** : 15 €  
Included in the *Pass Pro* (90 €)

Training

## A public speaking workshop

Training

# ATELIER ORATOIRE



*« Two hours to discover, experience and share the pleasure of public speaking. Master your nerves, breathe in, and take the plunge: unleash your inner orator through a series of individual and collective role plays and games ! »*

**Bertrand Périer**

Having first entered into the public conscious thanks to the wonderful documentary *À Voix Haute*, released at cinemas on 12 April, the Eloquentia public speaking competitions have now broken free from the confines of the Paris VIII University in Saint-Denis and are being held across France.

These eloquence contests reimagine the spoken word as a veritable weapon of persuasion with which to protest against tired linguistic habits.

But beyond the competition itself, Eloquentia offers participants the opportunity to re-appropriate the spoken word, to play with their language and to avoid passively accepting linguistic norms.

This open workshop invites you to develop new oratory talents under the guidance of lawyer Bertrand Périer, who teaches the art of public speaking at the Paris VIII University..

>> Thursday 25 May 2017 • 16:00-18:00

Les Substances • Plateau 2

**Registration needed**

As part of **Do Lab 1** : 15 €

Included in the **Pass Pro** (90 €)



**Bertrand Périer**

Lawyer, Eloquentia | FR

Bertrand Périer is a lawyer, a former Secretary of the Conference, and a member of the Bar Council in Paris. A professor of the art of public speaking, he coaches pupils at the Seine-Saint-Denis University for Eloquentia, a public speaking competition that was the subject of a documentary on France Télévisions in 2016.

[www.eloquentia-saintdenis.fr](http://www.eloquentia-saintdenis.fr)

THURSDAY 25 MAY 2017



## DO LAB 2 : Des Smart Cities aux villes résilientes

### Warm up OuiShare Fest : Cities, citizens and their news (super) powers !

In partnership with  OUISHARE

In partnership with European Lab, and part of the lead-up to OuiShare Fest Paris 2017 “Cities of the world, unite!”, OuiShare is organising a series of gatherings and debates designed to showcase innovative ideas and actions to transform our cities.

At a time of national and international political unrest, cities and citizens must be at the heart of any future change.

Looking beyond concepts, which urban realities can play a part in building stronger and more sustainable cities? Citizens are taking action: individually and collectively, via art and simple political engagement, by launching local and global initiatives that are having a profound impact upon our urban landscapes. These organizations are putting their faith in agile and horizontal models, and becoming increasingly connected via (inter)national networks. They are disruptive and inspirational. They are leading the fight against incomprehension. They are spreading throughout our cities, providing more and more innovative solutions to the economic, social and environmental problems of our era. They are evolving, building ever-vaster networks and taking on more of the responsibilities that have been traditionally seen as the reserve of nation states.

What role will collectives play in the construction of tomorrow's cities? What exactly are these unique and optimistic organisations?

This interactive event will give designers, artists, urban hackers, entrepreneurs and collectives the opportunity to exchange creative experiences that can contribute to a reappropriation of urban life.

entrepreneurs and movement builders to explore how digital technologies and a more collaborative culture can address the great challenges of our time. The theme of the 5th edition, “Cities of the world, unite!”, invites us to reflect upon the ways in which cities and citizens can join forces to create new alliances.

#### What is a OuiShare Fest Warm-Up event ?

Each city faces its own challenges, and each can come up with unique solutions by calling upon its local strengths and expertise. With OuiShare Fest Warm Up, we have given ourselves 6 months to organise 12 events – from Quito to Munich via Lyon – in order to gather knowledge on the innovative ideas that are transforming cities around the world, in preparation of our main event, OuiShare Fest Paris 2017.

#### Participants :

**Justyna Swat**, Designer, ENSCI, Wikihouse, POC21 | FR

**Emile Hooze**, Designer, Nova7 | FR

**Agnès Badin et Adrien Pinon**, Atelier La Mouche | FR

**Audrey Noltner**, Womenability | FR

**Huguette Annas**, EDF / Womenability | FR

**Benoît Quignon**, SNCF Immobilier | FR

#### What is OuiShare Fest Paris 2017 ?

OuiShare Fest Paris gathers 1,500 visionaries,

Round table and  
interactive debate

>> Thursday 25 May 2017 • 10:30-13:00

Les Substances • Quai des Arts

#### Registration needed

As part of **Do Lab 2** : 10 €

Included in the **Pass Pro** (90 €)

supported by 

## Participants



### Justyna Swat

Designer, POC21 | FR

Justyna Swat is a strategic designer, architect and lecturer at the ENSCI school of industrial creation. She is the founder of Wikihouse and POC21, a community that has come together to develop the prototype of a zero-carbon, zero-waste society. In her work, she involves otherwise isolated ecosystems, always seeking collaborative solutions to the most urgent issues. Over recent years, she has been behind a number of initiatives in favour of sustainable innovation. She is a member of the OuiShare community and a believer in the capacity of design to make a positive social and environmental impact.

[www.poc21.cc](http://www.poc21.cc)



### Emile Hooke

Director, Nova7 | FR

Emile Hooke runs Nova7, an agency that contributes to the fields of forward-thinking, design and urban innovation. He supports groups and businesses to formulate their strategies and future plans, to design new services, to transform their economic models and to coordinate partnerships in favour of innovation. Together, they are conducting experiments and research into the creation of a sustainable city that works with and for its citizens. Elsewhere, Emile actively contributes to the work of several think tanks, innovative communities and professional networks (including FING, La Fabrique Ecologique, Leroy Merlin Source, Les Interconnectés, OuiShare and La Myne).

[www.nova7.fr](http://www.nova7.fr)



### Agnès Badin et Adrien Pinon

Urban planner, Les Ateliers la Mouche | FR

Lyon-based collective Les Ateliers La Mouche brings together professionals and citizens alike with a passion for architecture, urban planning, heritage and rail infrastructure, around the central issue of the future of the Lyon-Mouche train depot. The collective's mission is two-fold. On the one hand, it aims to raise appreciation of the heritage value of the site. On the other, it oversees practical conversion projects (such as events and temporary/sustainable urban projects) in order to transform the site to better meet the specific needs, resources and initiatives of the area, and the challenges of the twenty-first century in general.

[www.atelierslamouche.fr](http://www.atelierslamouche.fr)



**Audrey Noltner**

Urban planner, Womenability | FR

Audrey Noeltner is an urban planner, a positivist and the co-founder of Womenability. Following a seven-month tour of the world to interview women mayors, gather knowledge of best practice and analyse the relationship between women and cities, the Womenability team is currently in the process of putting the finishing touches to its resulting report, web documentary and exhibition. For Audrey and her team, tomorrow's cities cannot be built without the input of women, young people and minorities! #powertothecities #inclusivescities

[www.womenability.org](http://www.womenability.org)



**Huguette Annas**

Architect, EDF, Womenability | FR

Architect and lighting expert Huguette Annas works on innovation for EDF, specifically in the areas of industry, services, street lighting, festive lighting and digital lighting. She actively defends the role of new lighting solutions in creating comfort, security and atmosphere and in enhancing landscapes, thereby creating the conditions in which men, women, children and, above all, nightlife can thrive.

Her latest project culminated in the inauguration, in February 2017, of Le Havre's new thermal power plant, in time for the city's 500th birthday celebrations.



**Benoît Quignon**

Director, SNCF Immobilier | FR

After several years dedicated to the construction of the City and the Metropole of Lyon (2001-2016), Benoît Quignon joined SNCF Immobilier in January 2016 as Chief Executive Officer, President of the housing subsidiary « ICF Habitat », and Subsidiary of development and real estate development « Espaces Ferroviaires » as well as member of the Executive Committee of the SNCF group. From 2009 to 2011, he was General Manager of French Housing.





Village Underground Lisboa



## Breathing life into Lisbon

**Creative industries to the rescue ! The new driving force behind economic recovery and urban regeneration.**

In 2011, with Portugal in the midst of economic crisis, the then Mayor of Lisbon Antonio Costa identified the creative industries as a means to drive the city's regeneration. Costa was fully prepared to put his money where his mouth was and launched a series of initiatives, which included making public spaces available to the arts, investing in start-ups and supporting citizen projects through participative budgets. Slowly but surely, the city got back on its feet. These days, it is quite simply unrecognisable.

With the wind in its sails once more, Lisbon is back on the map as one of the most attractive capital cities in Europe. Could this really be the new Berlin ?

Inspiration

### Participants :

**Mariana Duarte Silva**

Village Underground Lisboa | PT

**Graça Fonseca**

Secretary of State for Administrative Modernisation | PT

**Miguel Fontes**

CEO Startup Lisboa | PT

**Moderator : Leticia Do Carmo**, Researcher | ES

>> Thursday 25 May 2017 • 13:30-15:00

### Registration needed

As part of **Do Lab 2** : 10 €

Included in the *Pass Pro* (90 €)

### Participants



**Mariana Duarte Silva**

Village Underground Lisboa | PT

Mariana has a degree in business management and worked for various media companies, representing worldwide brands and running large-scale creative marketing campaigns. Whilst in London she set up Madame Management, a music management agency. Then she met Village Underground, a space for creativity and culture in the heart of east London, founded by Tom Foxcroft. She fell in love with the concept and decided to export it to Lisbon. She worked with Carris, the Lisbon public transport company to convert old tram yard, shipping containers and a warehouse into the Village Underground Lisboa. The containers are used as co-working spaces for creative start-ups, one of the buses is a cafe, and the warehouse is used for commercial hires and music events.

[www.vulisboa.com](http://www.vulisboa.com)



### **Graça Fonseca**

**Portuguese Secretary of State for Administrative Modernisation | PT**

PhD in Sociology and degree in Law, Graça leads service design initiatives in Government within administrative modernisation and civic engagement public policies. At present, one of her main projects within national government is the Portuguese Participatory Budget, the first world wide initiative of this kind. Prior to this Graça was Deputy Mayor of Lisbon with the responsibilities in the areas of economy, innovation, education and administrative reform. She led several initiatives, like the first Lisbon Incubator “Startup Lisboa”, the “Lisbon Entrepreneurship Program”, the “Lisbon Film Commission”, the “Code Academy” and the “Lisbon Participatory Budget”.

[www.portugal.gov.pt](http://www.portugal.gov.pt)  
@gracafonseca



### **Miguel Fontes**

**CEO Startup Lisboa | PT**

Miguel Fontes is the CEO of Startup Lisboa, a top business incubator in the portuguese entrepreneurial ecosystem. Holds a Sociology degree awarded by ISCTE and a Post Graduate Degree in Business Management from INDEG/ISCTE. Miguel has played mainly management positions. Was Executive Director of Aicep Global Parques - Gestão de Áreas Empresariais e Serviços, S.A., between 2010 and 2015, and earlier, in the private sector, took over the management and administration of several companies with responsibilities in the commercial and marketing areas, mainly in real estate. Miguel was also Secretary of State for Youth, between November 1997 and April 2002.

[www.startuplisboa.com](http://www.startuplisboa.com)



### **Modérateur**

### **Leticia do Carmo**

**Researcher, LASUR | PT**

After her PhD at l'École Polytechnique Fédérale de Lausanne in Switzerland, Leticia is now associate researcher of the urban sociology laboratory of the architecture faculty (Lasur, EPFL, CH). During her PhD, she has been working in collaboration in the FNS Projet “Creative Cities & Counter-Culture – Lisbon & Geneva” (with Luca Pattaroni, Yves Pedrazzini, Mischa Piraud & Emmanuel Ravalet) which addresses, viewed from the perspective of a critique analysis, the relationship between the ideology of “creative cities” and “creative classes”. She is also coordinator of the Association Ville en Tête (for the awareness of the built environment).

## Cultural Changemakers : Socially-conscious, cost-efficient and locally-coordinated : a new form of innovation

Inspiration

Innovation is not all about big business, new technologies and globalisation. It can be local, affordable and socially-conscious. This new attitude to innovation is spreading fast, leading us to believe that it will serve as the model for tomorrow's innovation.

**Ashoka**, the first worldwide network of social entrepreneurs, advocates for a vision of socially-conscious innovation by supporting entrepreneurial projects in the public interest.

**Future Divercities** is a mobile app developed at the European level by the 1D Lab cooperative, which aims to foster cultural selections geolocalised, focused on discovery and fair remuneration of creators.

**100 Resilient Cities** help cities around the world become more resilient to the physical, social, and economic challenges that are a growing part of the 21st century.

### Participants :

**Romain Dichampt**, Ashoka | FR

**Cédric Claquin**, Future Divercities | FR

**Konstantina Karydi**, 100 Resilient Cities | GR

### Moderator :

**Pascal Bertin**, Journalist, Rue89Lyon | FR

> Thursday 25 May 2017 • 15:30-16:30  
Les Substances • Quai des Arts  
**Free**

*The European Lab Forum serves as a showcase for the incubators of cultural projects, artistic collectives and project developers who breathe life into the cultural scenes of cosmopolitan cities. Comprising a series of fifteen-minute project presentations, this module serves as a platform for all those who are working to reinvent cultural entrepreneurship models in Europe and beyond.*



### Participants

#### **Romain Dichampt**

Ashoka | FR

Romain Dichampt is Director of Development for Ashoka France, the world's largest network of social entrepreneurs gathering 80 countries. Graduated in Political Sciences, Romain successively practiced as a journalist, lobbyist and social entrepreneur in the universe of embarked generosity. He also worked 5 years with the SOS Group alongside Jean-Marc Borello, on topics of advocacy and innovation.

[www.ashoka.org](http://www.ashoka.org)



**Konstantina Karydi**

Directeur associée, 100 Resilient Cities | GR

Konstantina Karydi comes to 100 Resilient Cities from the office of Athens Mayor Giorgos Kaminis, where she was the Special Advisor on European Policies and Public Administration. Now she's associated director of 100 Resilient Cities, a network helping cities around the world to become more resilient to the physical, social, and economic challenges that are a growing part of the 21st century.

[www.100resilientcities.org](http://www.100resilientcities.org)



**Cédric Claquin**

1D Lab | FR

A label manager for over 10 years and the co-founder of CD1D (a national federation of independent labels) and the streaming platform 1D Touch, Cédric Claquin has also spent several years as a public communications consultant. A fully signed up ecosapien with a passion for alternative models, the collaborative economy and new forms of innovation, he is currently in charge of overseeing the Foresight, European Issues and Innovative Uses departments at 1D Lab.

@bigbroz13

**Moderator**



**Pascal Bertin**

Journalist, Rue89Lyon | FR

After twenty years in journalism – firstly within the high-tech press, later as editor-in-chief of special editions at Les Inrockuptibles, and finally a crazy adventure at the rock monthly Volume – Pascal Bertin is now an independent writer and radio journalist specialising in music and culture, with his own weekly show on the Mouv' radio station. At the same time, he also provides training on writing for the web and advises on communication techniques for young artists. Pascal Bertin is also the European Lab's Paris-based consultant.

## MakeSense Room : Sustainable cities or world cities ?

in partnership with



Inspiration

On the occasion of the 2017 European Lab Forum, and in recognition of its partnership with the United Nations, MakeSense is inviting the public to enjoy a broadcast on Sustainable Cities.

### Firstly, some background details

— 1984 : the year of the unveiling of the Macintosh, the first grand failure of electronics designer Steve Jobs. Paradoxically, the year is also the title and setting of George Orwell's prophetic novel.

— 2017 : over half of the world's population live in cities. The interconnection of a number of big cities has been achieved, in no small part thanks to the tools developed by Steve Jobs.

All the current trends are leading us down a path towards the internet of things, connected lifestyles, and cities and citizens of the world, driven by the development of new technologies and data. The intended result is an improvement and optimisation of our relationship with the city. However,

fundamental issues such as mobility, the environment, agriculture and governance risk being left behind.

Are we building the city, or is the city consuming us ?

### **Participants :**

**Vincent Hejduk**, Makesense | FR

**Lucie Basch**, To Good To Go | FR

**Martha Baraibar**, Filmmaker | ES

**Solène Ducretot**, Journalist | FR

**Basile Michardiere**, MakeSense | FR

**Chine Laroche**, Artist | FR

>> Thursday 25 May 2017 • 17:00-18:30

Les Substances • Quai des Arts

### **Registration needed**

As part of **Do Lab 2** : 10 €

Included in the *Pass Pro* (90 €)

### Participants

#### **Vincent Hejduk**

**Founder MakeSense | FR**

Vincent Hejduk est co-fondateur de MakeSense, une plateforme mobilisant 30 000 volontaires dans 100 villes à travers le monde afin de soutenir les entrepreneurs sociaux grâce à des ateliers d'innovation. Il est en charge du contenu média et événementiel de MakeSense au travers du programme culturel MakeSense Room et du média en ligne MakeSense STORIES qui mettent en lumière les histoires et solutions de ces entrepreneurs, artistes et organisations.

[www.stories.makesense.org](http://www.stories.makesense.org)

@vincenthejduk



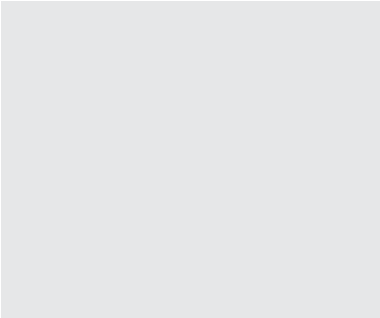


**Lucie Basch**

Engineer, To Good To Go | FR

Having started out as an engineer in the food industry, Lucie Basch soon decided to dedicate her energies to more deserving causes. In June 2016 she created Too Good To Go, an application that gives everyone the chance to take action against food waste. This win-win solution connects shops with consumers, enabling the latter to purchase unsold items at reduced prices, to discover high quality distributors and to make a genuine difference in the fight against food waste.

[www.toogoodtogo.fr](http://www.toogoodtogo.fr)



**Marta Baraibar**

Filmmaker | ES

Marta is a filmmaker and social marketing consultant with experience working in environment and climate change for the United Nations, NGOs and Social Enterprises in Asia, Africa, Europe and Latin America. She combines her passion for journalism and video production with innovation projects that can lead to social and environmental change in her hometown Barcelona.

[www.beinspire.org](http://www.beinspire.org)



**Chine Laroche**

Artist | FR

Chine Laroche is a multi-talented singer, songwriter and producer. The subtle catchiness of her 2016 debut EP 'On My Mind', a hypnotising electronic blend of pop and hip-hop, is essential listening for all fans of the genre.

[www.soundcloud.com/chinelaroche](http://www.soundcloud.com/chinelaroche)



FRIDAY 26 MAY 2017

## DO LAB 3 : Inventing the public action of the future

### Design : a new stimulant for the renewal of public policy

On 11 April, in the name of creating a genuine public policy for design in France, the call went out for a new generation of Designers de la République to stand up and make themselves known.

Faced with ageing public institutions that some say have failed to keep up with the digital transition and are no longer capable of responding to the needs of their citizens, a group of designers and figures from the civil society are rallying together as one. How can design contribute to the reinvention of public action ?

Beyond a simple audit, design can draw attention to the practicality and efficiency of our institutions and help us to entirely rethink the notion of public services from the perspective of the end users.

Faced with an urgent need to reform the state apparatus, more and more local administrations are taking the decisive step of turning to new research-action schemes masterminded by researchers, designers and urban development firms.

In March, the Nantes School of Design inaugurated a new Chair of Design and Innovative Public Action, further proof that innovation must be at the heart of all democratic renewal.

Inspiration

#### Participants :

**François Jégou**, Designer,  
Founder of Strategic Design Scenarios | FR  
**Gaël Guilloux**, Design Lab Care, Ecole de  
Design de Nantes | FR

**Olivier Ryckewaert**, Centre National de la  
Fonction Publique Territoriale | FR

#### Modérateur :

**Gauthier Roussilhe**, Designer | FR

>> Friday 26 May 2017 • 10:30-12:00  
Les Substances • Plateau 2

#### **Subscription needed**

As part of **Do Lab 3** : 10 €  
Included in the **Pass Pro** (90 €)

PIRATAGE  
BIENVEILLANT  
DE L'ACTION  
PUBLIQUE

## Participants

### François Jegou

Designer, Strategic Design Scenarios | BE

François is many things: founder of the Strategic Design Scenarios research laboratory; design professor; Design Manager at the innovative uses and practices laboratory of the Cité du Design in Saint-Etienne; and the cofounder of the DESIS international school network (on design for social innovation and sustainable development). His latest publication, *Social Innovation in Cities*, looks at how the European cities that have been involved in the URBACT network are developing their governance processes in order to stimulate more effective collaboration with citizens and local stakeholders.

[www.strategicdesignscenarios.net](http://www.strategicdesignscenarios.net)

### Olivier Ryckewaert

Designer-chercheur, Ecole de design Nantes-Atlantique | FR

Having previously drawn up the Pays de la Loire 2040 initiative and coordinated the “mutations lab” (a tool for economic, technological and societal monitoring in the Pays de la Loire region of France), Olivier Ryckewaert took up a role as the head of DESIGN'IN, a regional innovation platform for design professionals in the Loire Valley that encompasses businesses, schools, economic networks and local administrations. Its mission is to offer user-based solutions to the region's businesses and organisations, in response to the new issues and challenges that lie ahead of them. Within the CNFPT (the National Centre for Local Public Services), he also coordinates a community of regional officials with an interest in public innovation.

## Moderator

### Gauthier Roussilhe

Centre National de la Fonction publique Territoriale | FR

Gauthier Roussilhe co-directed the design studio FLAIR for the 4 past years before getting back into studies within the field of design and ethics. Through a critical and speculative design work he explores future pathways for our technological societies. His research is focused on the necessity of ethics for design but also on the complex social relationships where the designer can also be an intermediary.

[www.gauthierroussilhe.com](http://www.gauthierroussilhe.com)

## Participative budgets : a weapon in the fight for the future of European Democracy ?

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First implemented in the Brazilian city of Porto Alegre in 1989, over the last few years the method of participative budgeting has been introduced with growing success around the world: from Chengdu to Paris, from Leipzig to Leeds. Through participative budgets, these local administrations are giving their citizens the opportunity to vote for how a portion of their budget will be allocated among projects that directly concern their lives. Supporters of this new tool argue that it enables a more participative form of local democracy.

In his book *Participative Budgets in Europe*, Yves Sintomer lists over a hundred such initiatives that have already been unveiled across the continent. Yet participative budgets work in different ways from one city to the next. Grenoble has been experimenting with a participative budget for the last three years, with the initiative presented as the chance for all citizens over the age of 16 years to “transform the city”. In Portugal, meanwhile, the administration in Lisbon has used it as a means to drive development and innovation in the city. Having led this initiative at the local level, Portuguese politician Graca Fonseca is now in charge of drafting the first national participative budget.

At a time when the first concrete results of these initiatives are starting to surface, what lessons can we draw from them? Can these examples be rolled out throughout the whole of Europe, and can they be considered a genuine tool to reconnect politicians and citizens ?

Inspiration

### **Participants :**

#### **Graca Fonseca**

Portuguese Secretary of State for Administrative Modernisation | PT

#### **Thomas Scuderi**

Deputy Commissioner for Citizenship and Participatory Democracy, City of Metz | FR

#### **Ibrahim Dufriche-Soilihi**

Delegated deputy for Innovation, City of Montreuil | FR

**Modérateur :** Gilles Pradeau, Researcher

>> Friday 26 May 2017 • 13:00-14:30  
Les Subsistances • Plateau 2

### **Subscription needed**

As part of **Do Lab 3** : 10 €

Included in the *Pass Pro* (90 €)

## Participants

### Graça Fonseca

Secrétaire d'Etat à la modernisation administrative | PT

Docteur en sociologie et licenciée en droit, Graça Fonseca mène des initiatives de conception de services au gouvernement dans le cadre de la modernisation administrative et des politiques publiques pour l'engagement civique. L'un de ses principaux projets est le budget participatif portugais, première initiative mondiale de ce type.

Avant cela, Graça était Adjointe au Maire de Lisbonne et a dirigé plusieurs initiatives, comme le premier incubateur de Lisbonne, Startup Lisboa ou Lisbonne Entrepreneurship.

[www.portugal.gov.pt](http://www.portugal.gov.pt)

@gracafonseca

## Moderator

### Gilles Pradeau

Chercheur, Groupement d'intérêt scientifique

« Participation du public, décision, démocratie participative » | FR

Après avoir réalisé un documentaire sur les budgets participatifs jeunesse en Europe, Gilles Pradeau a été durant deux ans consultant pour des budgets participatifs à Grenoble et à Montreuil. Il travaille en ce moment au Groupement d'intérêt scientifique « Participation du public, décision, démocratie participative » tout en démarrant une thèse en sciences politiques, comparant la France et le Brésil sur leur manière de concrétiser les projets votés dans les budgets participatifs.

FRIDAY 26 MAY 2017

## DO LAB 4 : Regain control over our digital lives !

### Data basic income : what's the value of our data?

#### The context :

The Institute of Human Obsolescence currently undergoes a new research path towards understanding data-production as a form of labor. Human-generated data is a resource already extracted by companies like Google and Facebook producing vast amounts of capital. Why aren't we, the data-workers, capitalizing on it ?

Every action we perform online generates value, whether this is clicking, posting or texting, but also something as seemingly unimportant as the way our finger moves through the surface of our devices as we scroll down.

While we wait for the bus or in the queue of a shop we take our phones out and scroll down, this habit can be considered as « doing nothing », but the minimal action of swiping down through our timelines on platforms like Facebook and Twitter generates value, as it reveals many things about our behavior and personality. Our hand gestures are unique and speak a lot about ourselves, just as the timeline is a representation of the multiple voices that connect with the participant and acts as a unique mirror of who one is.

Some discourses about monetizing our data are still based in the current neoliberal wealth distribution system, functioning with structures of inequality such as gender, race and nationality. To cope with this inequality we are proposing an alternative distribution system. This is what we call the Data Basic Income. In this system every participant receives the same amount of money in return for their data, independently of the parameters used in our current system.

#### The workshop :

In this working session we are going to analyze and monetize our production of data. To collect it, participants are asked to scroll down on their mobile phone while this process is being recorded. Their finger movements will be tracked with a movement sensor that captures the choreography of their hand gestures. Rather than harvesting information created by the participants, we are exploring their timeline through their hand choreography. We ask ourselves throughout this session where the moment is that our automated habits become choreography and when this choreography becomes a form of labor.

There is a saying that all bits are created equal, we believe all wealth created from data should be equally distributed.

Workshop

#### Participants :

**Manuel Beltrán**, Artist, activist, researcher,  
Institute of Human Obsolescence | ES/NL

**Sara Pape**, Researcher, artist, Timebank.cc | NL

>> Friday 26 May 2017 • 13:30-16:00

Les Substances • Plateau 4

#### **Subscription needed**

As part of **Do Lab 4** : 10 €

Included in the *Pass Pro* (90 €)



## Participants



### Manuel Beltrán

Artist, activist, Researcher

[Institute of Human Obsolescence](#) | ES/NL

Manuel Beltrán is an artist, activist, and researcher. His artworks have been featured in museums and galleries in The Netherlands, Spain, Turkey, Germany, Serbia, Italy, and Poland. He researches and lectures on contemporary art, activism, contemporary social movements, post-digital culture and new media. As an activist, he was involved in the Indignados movement in Spain, the Gezi Park protests in Turkey and several forms of independent activism and cyber-activism in Europe and beyond. In 2012 he co-founded the art collective Plastic Crowds, since 2013 he is head and co-founder of the nomadic school and artistic organization Alternative Learning Tank and in 2015 founded the Institute of Human Obsolescence. Beltrán lives and works in The Hague.

[www.speculative.capital](http://www.speculative.capital)

@Beltrandroid



### Sara Pape

Researcher, artist, [Timebank.cc](#) | NL

Sara Pape concluded a Master in Artistic Research at The Royal Academy in The Hague. Her artistic practice is a research that focuses on the paradoxes inherent in the physical world. She makes drawings, spatial objects of ceramics and other materials, installations and works in the field of performance. The subjects part from the idea that the human being constructs value with its surrounding objects and commodities whereas he contributes only a friction of value through inventions that leads him often to self-harm.

Her obsession in revealing irrational human behaviour reaches her art practice and also engagement for social justice. She is also an economic activist: co-founder of [Timebank.cc](#), a parallel monetary system that uses worked time as a currency. A bank that reminds you that money is a human-made tool. It not only represents value, it defies the value system of the society as well.

[www.timebank.cc](http://www.timebank.cc)





CC Galen Crout

## Riot in the matrix

### *Revolutionizing communication and ending data slavery*

Corporations and their applications control our identities and networks. They extract data of our sharing activities and communication to monetize it within the prism of surveillance capitalism. Services are offered at no cost, but the price to pay is measured in valuable data. Billions of people use these “free services” like Facebook, Skype, Whatsapp, Google and all the others. But the paradigm is always the same: Submit your identity, create your profile, build your network, share your content, share your communication history - basically your whole digital life. Somehow we’ve all been misled into a form of digital data slavery. A few giant corporations and their database silos are harvesting our digital life. For the profit of a few.

In this session a proposal for a radical shift of the current paradigm will be presented and discussed. Corporations and their applications must serve us without extracting our identity, contacts and content we produce. They must respect our human rights. They must operate on the “need to know” principle and we must be in charge of the definition of what needs

to be known. The radical shift must include a radical decentralization of our identity and contacts associated with us. Imagine having your self- sovereign identity and your contact network always in your pocket, bag or at home.

This session will present some of the most cutting edge developments in the field of revolutionary communication, user-centric identity and the blockchain. It will also provide an open space to brainstorm the future and to continue spinning the wheel of the digital revolution. Share your ideas and projects at this special gathering of professionals at the European Lab !

#### **Participants :**

**Markus Sabadello**, Researcher, entrepreneur, Danube Tech | AT

**Ksenia Ermoshina**, Researcher, ISCC | RU

**Joachim Lohkamp**, Entrepreneur, Jolocom | DE

#### **Moderator :**

Daniel Erlacher, Founder of Elevate Festival | AT

>> Friday 26 May 2017 • 16:30-18:30

Les Substances • Plateau 2

#### **Subscription needed**

As part of **Do Lab 4** : 10 €

Included in the *Pass Pro* (90 €)



Conference & workshop



### Participants

#### **Markus Sabadello**

**Chercheur, entrepreneur, Danube Tech | AT**

Markus Sabadello has been a pioneer and leader in the field of digital identity for many years and has contributed to cutting-edge technologies that have emerged in this space. He has been an early participant of decentralization movements such as the Federated Social Web, Respect Network, and the FreedomBox. He has worked as an analyst and consultant at the Harvard Berkman Center for Internet&Society and at the MIT Media Lab's. Markus has spoken at dozens of conferences and published papers about both the politics and technologies of digital identity. In 2015, Markus founded startup Danube Tech in Vienna to develop new identity technologies at the edge of important political and social questions.

[www.danubetech.com](http://www.danubetech.com)



#### **Kseniya Ermoshina**

**Researcher, ISCC | RU**

Ksenia Ermoshina is a postdoctoral researcher at Institut des Sciences de Communication CNRS, she currently works for Nextleap.eu project. She focuses on development of end-to-end encrypted messaging and mail clients, and on usages of encryption by high-risk users in countries at risk. She holds a PhD from Mines Paris Tech. Her thesis examines the civic hacking movement and studies the development of mobile applications as tools to address important social and political challenges in Russia and France, from corruption to police violence and discrimination. As an Internet freedom activist and privacy advocate, Ksenia organizes regular cryptoparties called "Transcyberian" in Paris.

[www.transcyberien.org](http://www.transcyberien.org)

@edok\_lotosov



#### **Joachim Lohkamp**

**Entrepreneur, Jolocom | DE**

Joachim is an entrepreneur and tech enthusiast. He is obsessed with knowledge, change and innovation. Currently, he is Founder and CEO of Jolocom, a Berlin-based startup building decentralized tools that lets you generate your own digital identity to assist linkage and attribution of data. Besides that Joachim is a connector for Ouishare, curating the content for the Decentralization & Blockchain track of the Ouishare Fest. Also he organizes GETDcent and is an active member of the Agora Collective in Berlin.

[www.jolocom.com](http://www.jolocom.com)



### Moderator

#### **Daniel Erlacher**

Founder, Elevate Festival | AT

Daniel Erlacher is one of the founders of the Elevate Festival in Graz, which is an annual festival for music, art and political discourse. He coordinates the discourse part of the festival as well as the development and production of the Elevate Mediachannel livestream and the Elevate Awards. Before working with Elevate he promoted music events in Graz and ran a record label including an international community website for a duration of more than 10 years.

Being an advocate for free and open source software/hardware, he runs multiple web-servers himself, providing infrastructure to civil society organizations as well as record labels. He regularly works on topics like public- & social media, decentralized communication, data protection, geopolitics and human rights. He is a jury member of the Big Brother Awards Austria and a frequent collaborator with various civil society organizations in Austria and beyond.

[www.elevate.at](http://www.elevate.at)

# FRENCH TECH FOR SOCIAL INNOVATION



## « French Tech » for social innovation in partnership with **ASHOKA**

### **change-makers have come together to replicate the French Tech initiative in the field of social innovation !**

Arty Farty and Ashoka — the first worldwide social enterprise network — have chosen the city of Lyon, with its rich history of social innovation, to be the venue for a groundbreaking meeting of 50 leading social entrepreneurs. Held on the occasion of the European Lab Forum 2017, this all-day workshop will see the construction of a new and alternative French Tech, driven by social entrepreneurs who specialise in devising innovations in the public interest.

Because they develop models around the philosophy of “making more with less”, and because they design solutions that are entirely and specifically tailored to local needs, the actions of social innovation entrepreneurs are pivotal to economic development and social inclusion in today's communities.

Just like their cousins from the digital world, social, cultural and creative entrepreneurs are struggling to find a place within the modern world's rigid economic framework, which is

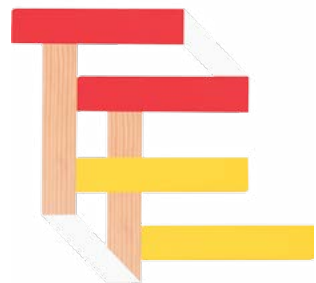
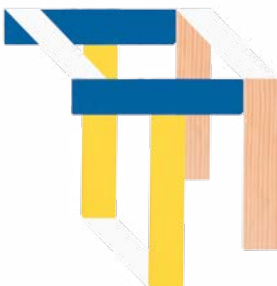
resistant to change and unable to integrate the radical advances imposed by their disruptive models.

To lay the foundations for the continued provision of basic services to people throughout France, it is necessary to create conditions that are conducive to social innovation everywhere and to encourage inter-territory collaboration.

Developing public-private ecosystems to support social innovation in all its forms is paramount if we are to empower such initiatives to reach beyond the social and solidarity economy in order to communicate a global vision of social innovation *à la française*. The French Tech programme, which has to date been a qualified success in meeting the expectations of digital entrepreneurs on this regard, serves to show the path that we must now follow.

To develop a ‘French Tech for Social Innovation’, we need to identify and bring together the most pioneering local communities, and inspire the others to follow their lead. Such an initiative would provide each and every one of our communities with all the necessary tools to come together and embrace a new approach to societal progress, based on more efficient and effective models of development.

>> Wednesday 24 May 2017, 09:00-17:00  
Les Substances  
**Private working session**





# ENCATC SEMINAR



## ENCATC Seminar

3rd working session of the Evaluation Group for Transnational Cultural Projects of the ENCATC European Network, in Lyon on 25 May, from 09:00 to 13:00 at the Conservatoire National Supérieur de Musique et de Danse.

Goal : to better identify the evaluation methods of transnational cultural projects supported by European programs and to identify indicators to be shared.

Session in English

### Confirmed participants :

- Eeemerging, project leader Festival et Centre culturel de rencontres d'Ambronay (Europe Créative)
- We are Europe, Project leader Arty Farty / Les Nuits sonores et European Lab ((Europe Créative)
- Future Diversities, Partenaire 1D Lab (Europe Créative)
- Musique à l'image, project Leader CNSMD (Erasmus +)
- Orpheus XXI Music for life and dignity, Project Leader La Saline d'Arc et Senans (Creative Europe)
- Liveurope, Project Leader Ancienne Belgique (Europe Créative).

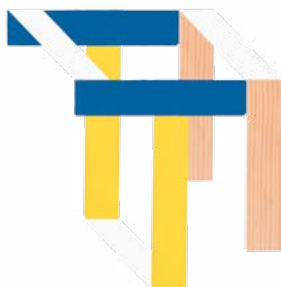
### **Moderators :**

- Sébastien Paule and Pascale Bonniel-Chalier (Illusion&Macadam – La terre est ronde)
  - Camille Jutant (Université Lumière Lyon2)
- and facilitators will attempt to synthesize the identified approaches and indicators.

Closed working group, open to free listeners on registration at [europeanlab@arty-farty.eu](mailto:europeanlab@arty-farty.eu)

>> Thursday 25 May 2017 • 09:00-13:00  
Conservatoire national supérieur de musique et de danse

**Rsvp at [europeanlab@arty-farty.eu](mailto:europeanlab@arty-farty.eu)**



# OUR PARTNERS

## Institutionnal partners

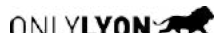
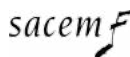


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culture



# PRACTICAL INFORMATION

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## A unique location : Les Substances

8 bis, Quai Saint-Vincent, Lyon 1<sup>er</sup>

## How to come to Les Substances

Walk : from the Terreaux (15 min) to join Quai

St-Vincent and climb up la Saône

Bus : C14, 19, 31, 40

Stop : Les Substances or

Passerelle Homme de la Roche

## Move collectively with TCL/Sytral !

Travel as long as you want 24h (5,60€), 48h (11€)  
or 72h (15€) with TCL ticket !

Ticket for sale in every vending machines of the network.

## TICKET OFFICE

### Single conference

5 euros\*

### Do Lab : Inspirations and workshop

15 euros\* for the Do Lab 1

10 euros\* for the other Do Lab

### La Nuit Immersive

8 euros\*

### Pass « Grandes Conférences »

Accès à l'ensemble des conférences du forum :

45 euros\*, tarif unique

### Pass pro European Lab forum

Access to inauguration, to all conferences, to  
« Do Lab » workshops, networking times and  
tools, goodies.

*Programme TBC*

80 euros, unique fee

\*Rates excluding rental costs

### Buy tickets

— On the website :

[www.europeanlab.com](http://www.europeanlab.com)

— At forum reception point and ticket office,  
from 3 May 2017,

— At partner Digitick's and on [www.digitick.com](http://www.digitick.com)

## Opening of reception point and ticket office

from 3 May 2017

from tuesday to friday, from 14:00 to 19:00

3, rue Grolée — Lyon 2<sup>e</sup>

## For more information

[W.www.europeanlab.com](http://W.www.europeanlab.com)

[M. billetterie@arty-farty.eu](mailto:M.billetterie@arty-farty.eu)

T. Infoline available from 3 May 2017

06 65 41 51 03

## FOLLOW US. TALK TO US !

Facebook : **EuropeanLab**

Twitter : **European\_Lab**

Instagram : **European\_Lab**

Hashtag : **#eurolab2017**

## Smartphone application 2017

Download it !

## CASHLESS CARD

In 2017, the forum chose a contactless payment system, simple and secure, to ensure a better experience.

The cashless card is an electronic wallet used throughout the European Lab forum, to regulate the consumption on all the sites : bars, restaurants, merchandising shops.

It will be charged 1 € and remains valid on future editions.

Attention :

- only the support is reusable, credits are refundable on request within 7 days after the festival before being considered as donations and reinvested in the projects of the association,

- the cashless support of the 2016 edition is therefore reusable (excluding accredited bracelet).

On European Lab forum 2017, cashless is one of the accepted but non-exclusive means of payment.

# ARTY FARTY

Established in 1999, Arty Farty is a not-for-profit association, governed by the 1901 French Association Law. 100% European and 100% independent, Arty Farty places itself at the service of young people, innovative cultures, democratic renewal and the general interest.

Socially engaged and active, Arty Farty is a melting pot for ideas, debates and artistic initiatives, locally and on both a European and international level. It champions the renewal of public strategy in the fields of culture, entrepreneurship and democratic practices. Arty Farty campaigns for a greater understanding of the role that can be played by cultural, artistic and creative vision in redefining European integration and bridging today's social, territorial and generational divides.

Arty Farty has built an entrepreneurial ecosystem made up of diverse but complementary elements (including Culture Next, A.K.A., etc.). This new model places equal importance on entrepreneurial spirit and respect for the general interest, on transparency and independence, on democratic control and disinterested management.

Drawing on its experiences, Arty Farty is now placing its capabilities at the service of cultural projects, institutions, brands and enterprises:

- creation and production of event venues
- artistic and strategic consultancy and management
- project management and artistic support
- communications, mediation and press relations
- commercialisation and fundraising
- monitoring, prospecting and content production
- administrative management

## CONTACT-US !

### Guillaume Duchêne

Media relation manager

[guillaume@arty-farty.eu](mailto:guillaume@arty-farty.eu)

+33 4 78 27 59 27

